

Medium	Category	Award	Product Service	Title	Company	Company Country
Billboard	Apparel/Fashion/Footwear	Gold	Havaianas	Jellyfish	BBDO New York	UNITED STATES
Billboard	Apparel/Fashion/Footwear	Bronze	Havaianas	Butterfly	BBDO New York	UNITED STATES
Billboard	Automotive	Bronze	Dodge Challenger	Cop Chase	BBDO Detroit	UNITED STATES
Billboard	Equipment/Services	Grand Clio	Deadline Couriers	Self Destruct	Colenso BBDO	NEW ZEALAND
Billboard	Entertainment	Bronze	BC Lottery Corporation - Lotto Super 7	Rainbow Billboard	TBWA\Vancouver	CANADA
Billboard	Product/Service	Silver	Havaianas	Frogs and Worms, Jellyfish, Fish	BBDO New York	UNITED STATES
Billboard	Product/Service	Silver	Ravensburger Puzzle	The White House,	Scholz & Friends	GERMANY (Deutschland)
Billboard	Product/Service			Neuschwanstein Castle		
Billboard	Product/Service			Basilius Cathedral		
Billboard	Public Service	Bronze	Eskom Electricity	Save	Ogilvy & Mather Cape Town	SOUTH AFRICA (Zuid Afrika)
Billboard	Outlets	Silver	McDonald's	Fresh Salads	Leo Burnett	UNITED STATES
Billboard	Student Campaign	Gold	Six Flags	Six Flags1, Six Flags2, Six Flags3	School of Visual Arts	UNITED STATES

Medium	Category	Award	Product Service	Title	Company	Company Country
Content & Contact	Apparel/Fashion/Footwear	Gold	UNIQLO	UNIQLock	Projector Inc.	JAPAN
Content & Contact	Apparel/Fashion/Footwear	Gold	adidas International	Impossible is Nothing - Where Sport Meets Art	180 Amsterdam	NETHERLANDS
Content & Contact	Direct Marketing	Gold	Earth Hour	Earth Hour	Leo Burnett	AUSTRALIA
Content & Contact	Entertainment	Bronze	Year Zero Album - NIN	Year Zero Alternate Reality Game - ARG	42 Entertainment	UNITED STATES
Content & Contact	Media	Silver	MTV Networks Australia	Welcome Snoop	Lowe & Rivet	AUSTRALIA
Content & Contact	Media	Bronze	JUMP SQ. Magazine	Hide-and-Seek	Dentsu Inc.	JAPAN
Content & Contact	Media	Gold	HBO	Voyeur	BBDO New York	UNITED STATES
Content & Contact	Public Service	Silver	Keep a Child Alive	KCA iPhone Launch	Anomaly	UNITED STATES
Content & Contact	Public Service	Silver	Brailleliga	A Blind Call	Duval Guillaume Brussels	BELGIUM
Content & Contact	Public Service	Gold	The Missing Soldiers	Missing Soldiers	Shalmor Avnon Amichay / Y&R	ISRAEL
Content & Contact	Outlets	Silver	Domino's Pizza	Domino's Anything Goes	JWT	UNITED STATES
Content & Contact	Outlets	Silver	Burger King	Whopper Freakout	Crispin Porter + Bogusky	UNITED STATES
Content & Contact	Retail Stores	Silver	Migros Underwear	Migros Singles	Spillmann/Felser/Leo Burnett	SWITZERLAND
Content & Contact	Retail Stores	Bronze	Yurakucho Marui	Fashion Therapy - Capsule Vendor	Drill Inc.	JAPAN
Content & Contact	Travel/Tourism	Bronze	Nelka Rent a Car	Nelka Case	JWT / Costa Rica	COSTA RICA

Medium	Category	Award	Product Service	Title	Company	Company Country
Design	Annual Reports	Bronze	Distress Centre of Toronto 2007		GJP Advertising and Design	CANADA
Design	Annual Reports	Silver	Well Done		Bruketa&Zinic OM	CROATIA (Hrvatska)
Design	Brochures-Product/Service	Gold	BMW Unstoppable		180 Amsterdam	NETHERLANDS
Design	Brochures-Product/Service	Silver	Chong Bin Park Catalogue		Navyblue	UNITED KINGDOM
Design	Corporate Identity	Bronze	PARISTEXAS		Scandinavian DesignLab	DENMARK
Design	Corporate Identity	Gold	Emergency Electrician Stationery		The Chase	UNITED KINGDOM
Design	Corporate Identity	Bronze	RUSH Tape		GJP Advertising and Design	CANADA
Design	Direct Marketing	Bronze	Pointless Things to Collect - Books		Happy Forsman & Bodenfors AB	SWEDEN
Design	Editorial Design	Bronze	Solidarity Route to Mauritania		DFraile	SPAIN (España)
Design	Environmental Design	Silver	HP Advanced Photo Paper		Publicis Malaysia	MALAYSIA
Design	Environmental Design	Gold	Chubu Electric Power Co., Inc.		TUGBOAT	JAPAN
Design	Environmental Design	Gold	treesforfree.org		Meridian Communication Pvt. Ltd.	INDIA
Design	Environmental Design	Grand Clio	BP Helios House - Auto, Fuel, Eco-Messaging		Ogilvy	UNITED STATES
Design	Environmental Design	Silver	NetzwerkHolz		KMS TEAM GmbH	GERMANY (Deutschland)
Design	Environmental Design	Bronze	BBC World Cables - Guns, Protest, Food Drop		BBDO New York	UNITED STATES
Design	Environmental Design	Silver	BBC World - BBC Newspaper Boxes		BBDO New York	UNITED STATES
Design	Environmental Design	Bronze	HBO/Voyeur - Voyeur Projection Installation		BBDO New York	UNITED STATES
Design	Environmental Design	Bronze	BBDO New York - Computer Monitors		BBDO New York	UNITED STATES
Design	Environmental Design	Silver	Science Year 2007		Scholz & Friends Identify	GERMANY (Deutschland)
Design	Environmental Design	Silver	Independence		Ogilvy Kosova	Yugoslavia)
Design	Hall of Fame	Fame	McDonald's	Estate Agent, Alan Hansen, Plumber	Leo Burnett	UNITED STATES
Design	Package Design	Bronze	The One Club		Arnold Worldwide	UNITED STATES
Design	Package Design	Silver	iPhone		Apple	UNITED STATES
Design	Package Design	Bronze	Flawless Paint		Turner Duckworth	UNITED STATES
Design	Package Design	Bronze	Waitrose Honey - Good		Turner Duckworth	UNITED STATES
Design	Package Design	Silver	Coca-Cola Classic Aluminum Bottle		Turner Duckworth	UNITED STATES
Design	Package Design	Bronze	Takeo Company Limited		gooddesigncompany	JAPAN
Design	Package Design	Bronze	Waitrose Mustards		Lewis Moberly	UNITED KINGDOM
Design	Package Design	Silver	Apple Keyboards		Apple	UNITED STATES
Design	Posters	Silver	Artois - Three Famous Belgians		Lowe London	UNITED KINGDOM
Design	Posters	Gold	Malteser Ambulance Service - Typo Crash		Ogilvy & Mather Frankfurt	GERMANY (Deutschland)
Design	Posters	Bronze	Lighters		BBDO New York	UNITED STATES
Design	Posters	Silver	Olympus Imaging		Kolle Rebbe Werbeagentur GmbH	GERMANY (Deutschland)
Design	Self-Promotion	Bronze	Hornall Anderson		Hornall Anderson Design Works	UNITED STATES

Medium	Category	Award	Product Service	Title	Company	Company Country
Innovative Media	Equipment/Services	Gold	Deadline Couriers	Self Destruct	Colenso BBDO	NEW ZEALAND
Innovative Media	Automotive	Bronze	Volkswagen	Lamp Post	Crispin Porter + Bogusky	UNITED STATES
Innovative Media	Automotive	Bronze	Volkswagen	Amazon Air Pillows	Crispin Porter + Bogusky	UNITED STATES
Innovative Media	Direct Marketing	Bronze	Durex Performa Condoms	Last Longer - Redhead	DDB New Zealand	NEW ZEALAND
Innovative Media	Entertainment	Silver	Casinò di Venezia	Keep Playing	AdmCom	ITALY
Innovative Media	Media	Silver	MTV Networks Australia	Welcome Snoop Campaign	Lowe & Rivet	AUSTRALIA
Innovative Media	Media	Bronze	TW1 - Your Weather Channel via Astra Digital	Umbrellas	Jung von Matt AG	GERMANY (Deutschland)
Innovative Media	Media	Silver	HBO/Voyeur	Voyeur Projection Installation	BBDO New York	UNITED STATES
Innovative Media	Public Service	Gold	Studio Brussel Music for Life	Black Boy Wants Water	mortierbrigade	BELGIUM
Innovative Media	Public Service	Bronze	Earth Hour	Earth Hour	Leo Burnett	AUSTRALIA
Innovative Media	Public Service	Grand Clio	Brailleliga	A Blind Call	Duval Guillaume Brussels	BELGIUM
Innovative Media	Recreational Items	Bronze	Ravensburger Puzzle	The Giant Puzzle	Scholz & Friends	GERMANY (Deutschland)
Innovative Media	Student	Bronze	Matchbox	Life in Miniature	Miami Ad School	UNITED STATES
Innovative Media	Student	Silver	Red Bull	Sleep Tomorrow	Miami Ad School	UNITED STATES
Innovative Media	Student	Bronze	Camden	Voting and Recycling	Miami Ad School Europe	GERMANY (Deutschland)
Innovative Media	Student	Bronze	Speedo	Speedo Boats	The Art Center College of Design	UNITED STATES
Innovative Media	Student	Gold	PlayStation Portable	Tennis Court	School of Visual Arts	UNITED STATES

Medium	Category	Award	Product Service	Title	Company	Company Country
Integrated Campaign	Integrated Campaign	Bronze	MTV Networks Australia	Welcome Snoop	Lowe & Rivet	AUSTRALIA
Integrated Campaign	Integrated Campaign	Silver	Volkswagen Golf	Night Driving	DDB London	UNITED KINGDOM
Integrated Campaign	Integrated Campaign	Grand Clio	Shreddies Cereal	"New" Diamond Shreddies	Ogilvy & Mather	CANADA
Integrated Campaign	Integrated Campaign	Bronze	adidas International	Impossible Is Nothing - Where Sport Meets Art	180 Amsterdam	NETHERLANDS
Integrated Campaign	Integrated Campaign	Gold	HBO/Voyeur	Voyeur Integrated Campaign	BBDO New York	UNITED STATES
Integrated Campaign	Integrated Campaign	Silver	Speight's	Speight Great Beer Delivery	Publicis Mojo	NEW ZEALAND
Integrated Campaign	Integrated Campaign	Bronze	Rolling Rock	Rolling Rock	Goodby, Silverstein & Partners	UNITED STATES
Integrated Campaign	Integrated Campaign	Bronze	Miller Lite	Man Laws	Crispin Porter + Bogusky	UNITED STATES
Integrated Campaign	Integrated Campaign	Silver	Microsoft Xbox	Believe	T.A.G. SF and McCann SF	UNITED STATES
Integrated Campaign	Integrated Campaign	Gold	Burger King	Whopper Freakout	Crispin Porter + Bogusky	UNITED STATES

Medium	Category	Award	Product Service	Title	Company	Company Country
Interactive	Brand Building	Bronze	Deadline Couriers	Self Destruct	Colenso BBDO	NEW ZEALAND
Interactive	Viral	Bronze	Blenders	Will It Blend?	Blendtec	UNITED STATES
Interactive	Technology	Gold	Sony BRAVIA	Color Tokyo! Live Color Wall Project	777interactive	JAPAN
Interactive	Banner/Display Ads	Bronze	Emirates	Non-Stop Fernando	Lean Mean Fighting Machine	UNITED KINGDOM
Interactive	Consumer-Targeted Site	Gold	HBO	HBO Voyeur	Big Spaceship	UNITED STATES
Interactive	Video/Moving Image	Silver	HBO	HBO Voyeur	Big Spaceship	UNITED STATES
Interactive	Animation	Bronze	Coca-Cola	The Happiness Factory - Now Hiring	AKQA	UNITED STATES
Interactive	Student	Bronze	Online Paper Toy Creator	Paper Critters	Academy of Art University	UNITED STATES
Interactive	Microsite	Bronze	Orange Unlimited	Orange Unlimited	Poke	UNITED KINGDOM
Interactive	Mobile/ Wireless	Silver	Bosch	Get it Straight	Jung von Matt AG	GERMANY (Deutschland)
Interactive	Viral	Bronze	Choice FM	Kill the Gun	Abbott Mead Vickers BBDO	UNITED KINGDOM
Interactive	Animation	Bronze	Adobe	AdobeCards.com	Goodby, Silverstein & Partners	UNITED STATES
Interactive	Animation	Gold	California Fluid Milk Processors Advisory Board	Get the Glass Online Game - Site	Goodby, Silverstein & Partners	UNITED STATES
Interactive	Brand Building	Silver	California Fluid Milk Processors Advisory Board	Get the Glass Online Game - Site	Goodby, Silverstein & Partners	UNITED STATES
Interactive	Fresh Approach	Silver	UNIQLO	UNIQLOCK	Projector Inc.	JAPAN
Interactive	Online Application	Silver	UNIQLO	UNIQLOCK	Projector Inc.	JAPAN
Interactive	Viral	Grand Clío	UNIQLO	UNIQLOCK	Projector Inc.	JAPAN
Interactive	Technology	Silver	Free-Floating 3D-Graffiti in Space	Tagged in Motion	Jung von Matt AG	GERMANY (Deutschland)
Interactive	Banner/Display Ads	Bronze	Malteser Ambulance Service	Typo Crash Banner	Ogilvy & Mather Frankfurt	GERMANY (Deutschland)
Interactive	Technology	Silver	Sony Walkman	Rec You	GT INC.	JAPAN
Interactive	Sound/Music	Bronze	Berlin Philharmonics	Cello Challenge	Scholz & Friends Interactive GmbH	GERMANY (Deutschland)
Interactive	Viral	Bronze	Domino's Pizza	Domino's Anything Goes	JWT	UNITED STATES
Interactive	Technology	Silver	Main Taxi Frankfurt	The Piss Screen	Saatchi & Saatchi Frankfurt	GERMANY (Deutschland)
Interactive	Technology	Bronze	Emotional Cities	Emotional Cities	Farfar	SWEDEN
Interactive	Artistic Technique	Silver	Nokia N-Gage	Get Out and Play	Farfar	SWEDEN
Interactive	Online Games	Bronze	Nokia N-Gage	Get Out and Play	Farfar	SWEDEN
Interactive	Video/Moving Image	Silver	Microsoft Xbox Halo 3	Believe	AKQA	UNITED STATES
Interactive	Banner/Display Ads	Bronze	Langley Travel	On-Line Skiing Experience	GOSS	SWEDEN
Interactive	Brand Building	Silver	Stella Artois	Le Courage	Lowe Brindfors	SWEDEN
Interactive	Video/Moving Image	Bronze	Stella Artois	Le Courage	Lowe Brindfors	SWEDEN
Interactive	Online Games	Gold	Red Bull	Red Bull Flugtag Flight Lab	Less Rain	JAPAN
Interactive	Student	Silver	Maglite	Liteart	Berghs School of Communication	SWEDEN
Interactive	Brand Building	Bronze	Coca-Cola Zero	The Coke Zero Game	North Kingdom	SWEDEN
Interactive	Microsite	Bronze	Microsoft Xbox Halo 3	Believe	AKQA	UNITED STATES
Interactive	Brand Building	Silver	Burger King	Simpsons Campaign	Crispin Porter + Bogusky	UNITED STATES
Interactive	Branded Content	Bronze	Burger King	Whopper Freakout	Crispin Porter + Bogusky	UNITED STATES
Interactive	E-Commerce/Retail	Silver	Domino's Pizza	BFD Builder and Pizza Tracker	Crispin Porter + Bogusky	UNITED STATES



Medium	Category	Award	Product Service	Title	Company	Company Country
Print	Apparel/Fashion/Footwear	Gold	Wonderbra	Lounge	Saatchi & Saatchi	SINGAPORE
Print	Automotive	Gold	Volkswagen Golf	Product Recall	DDB Amsterdam	NETHERLANDS
Print	Equipment/Services	Bronze	Royalty-Free Images	Tan	TBWA\Tequila Singapore	SINGAPORE
Print	Equipment/Services	Gold	Reynolds Permanent Marker -	Twins	JWT	INDIA
Print	Business-to-Business	Silver	Royalty-Free Images	Tan, Hump, Leak	TBWA\Tequila Singapore	SINGAPORE
Print	Business-to-Business	Silver	Volkswagen Commercial Vehicles	Risks - Helicopter, Risks - Bomb, Risks - Bees	DDB Paris	FRANCE
Print	Business-to-Business	Silver	Volkswagen Commercial Vehicles	Risks - Bees	DDB Paris	FRANCE
Print	Business-to-Business	Bronze	Federal Express Courier Service	Cheers	BBDO Canada	CANADA
Print	Confections/Snacks	Bronze	Chupachups	The Truth of Globefish	Nongshim Communications	KOREA (South)
Print	Entertainment	Gold	Mattel Matchbox	Young Drivers - Fleetwood	Ogilvy & Mather Frankfurt	GERMANY (Deutschland)
Print	Entertainment	Bronze	Sony PlayStation Portable	Handcuffs	TBWA\España	SPAIN (España)
Print	Foods	Bronze	McDonald's	Extra Large Coffee	DDB Stockholm	SWEDEN
Print	Furnishings/Appliances	Silver	Ogawa Ventilating Fan	Smoke	Lowe Bangkok	THAILAND
Print	Household Products	Bronze	Tide	Messy Ketchup	Conill Saatchi & Saatchi	UNITED STATES
Print	Household Products	Bronze	Bosch Cordless Screwdriver	Fly	Jung von Matt AG	GERMANY (Deutschland)
Print	Household Products	Gold	Energizer Lithium Batteries	Pants	DDB	SOUTH AFRICA (Zuid Afrika)
Print	Household Products	Bronze	Energizer ER Lamps	Teeth	DDB	SOUTH AFRICA (Zuid Afrika)
Print	Household Products	Silver	Tide Ultra	Ketchup	Saatchi & Saatchi	UNITED STATES
Print	Media	Silver	Cape Times	JFK	Lowe Bull (Cape)	SOUTH AFRICA (Zuid Afrika)
Print	Media	Bronze	Cape Times	Soweto Uprising	Lowe Bull (Cape)	SOUTH AFRICA (Zuid Afrika)
Print	Media	Silver	MTV	Manson	Young & Rubicam	ARGENTINA
Print	Media	Bronze	Comedy Central - We Take it Serious	Hitler	kempertrautmann gmbh	GERMANY (Deutschland)
Print	Media	Silver	FHM	Superheroes Comic	Ogilvy Singapore	SINGAPORE
Print	Media	Bronze	FHM	Family Health	Ogilvy Singapore	SINGAPORE
Print	Personal Items	Bronze	Pilot Water Resistant	Gold Fishes	Grey	SPAIN (España)
Print	Product/Service	Gold	MTV	Ricky, Manson, Britney	Young & Rubicam	ARGENTINA
Print	Product/Service	Silver	Harvey Nichols Winter Sale	Sleeping Bag	DDB London	UNITED KINGDOM
Print	Product/Service	Bronze	Nestle Petcare/Fris kies Nido - Bird Food	Madam, Sir, Colonel	DDB España	SPAIN (España)
Print	Product/Service	Bronze	Toyota	Pillars, Trees, Signs	Saatchi & Saatchi Worldwide	MALAYSIA
Print	Product/Service	Silver	Plastik	War, Chernobyl, Acid	F/Nazca Saatchi & Saatchi	BRAZIL
Print	Product/Service	Silver	Scott Kitchen Towels	Oil, Wine, Coffee	JWT Kuala Lumpur	MALAYSIA
Print	Product/Service	Bronze	ESPN	Sanath, Boring, Ears	Arnold Worldwide	UNITED STATES
Print	Product/Service	Bronze	Rowen	Guitar, Conga, Bassdrum	Advico Young & Rubicam	SWITZERLAND
Print	Product/Service	Bronze	Energizer ER Lamps	Teeth, Couch, Pee	DDB	SOUTH AFRICA (Zuid Afrika)
Print	Product/Service	Bronze	VW Touareg	Forest, Pole, Africa	DDB Argentina	ARGENTINA
Print	Product/Service	Silver	Lifetime Prepaid Card	Debate 1, Debate 2, Debate 3	Ogilvy & Mather	INDIA
Print	Product/Service	Bronze	South African Airways - In Flight Entertainment	Flamingoes - Kenya	The Jupiter Drawing Room (South Africa)	SOUTH AFRICA (Zuid Afrika)

Print	Product/Service	Gold	Volkswagen Park Distance Control	Touran, Golf, Golf Variant	DDB Germany	GERMANY (Deutschland)
Print	Product/Service	Bronze	Volkswagen Recycling	Washer, Fridge, Heater	DDB Germany	GERMANY (Deutschland)
Print	Product/Service	Gold	Mattel Matchbox	Young Drivers - Mustang,	Ogilvy & Mather Frankfurt	GERMANY (Deutschland)
				Young Drivers - Eldorado		
				Young Drivers - Fleetwood		
Print	Product/Service	Bronze	Comedy Central - We Take it Serious	Hitler, Banana, Cactus	kempertrautmann gmbh	GERMANY (Deutschland)
Print	Product/Service	Gold	Tide Ultra	Soy Sauce, Ketchup, Mayo	Saatchi & Saatchi	UNITED STATES
Print	Product/Service	Silver	FHM	& Wellness	Ogilvy Singapore	SINGAPORE
Print	Product/Service	Bronze	Penguin Books	Bus-Stop, Train, Airport	Saatchi & Saatchi	SINGAPORE
Print	Product/Service	Silver	Wonderbra	Lounge, Boardroom, Street	Saatchi & Saatchi	SINGAPORE
Print	Product/Service	Bronze	Sony Micro Vault	Frog-Hippo, Rat-Elephant, Squid-Whale	Fortune Promoseven	UNITED ARAB EMIRATES
Print	Product/Service	Bronze	Radio Nova	Cuba, Folk, Blues	Young & Rubicam France	FRANCE
Print	Product/Service	Silver	Ogawa Ventilating Fan	Incense, Cook, Smoke	Lowe Bangkok	THAILAND
Print	Product/Service	Bronze	Tesco Lotus	the Pack	BBDO Bangkok Ltd.	THAILAND
Print	Product/Service	Bronze	NoDoz Alertness Aid	Classroom, Driving, Meeting	Saatchi & Saatchi	UNITED STATES
Print	Public Service	Silver	WWF	Tree	Ogilvy & Mather	THAILAND
Print	Public Service	Bronze	SPCA Pet Neutering	Couch, Car Wash, Street	Saatchi & Saatchi Worldwide	MALAYSIA
Print	Public Service	Bronze	Truth	Two-Faced, Plant, Polonium	Arnold Worldwide	UNITED STATES
Print	Public Service	Bronze	Apollo Hospital	Reincarnation, Spirits, Afterlife	Ogilvy & Mather Advertising	INDIA
Print	Public Service	Bronze	Domestic Violence Awareness	Aware Verbal Abuse -	Saatchi & Saatchi	SINGAPORE
Print	Public Service	Bronze	Domestic Violence Awareness	Pull, Aware Verbal Abuse -		
Print	Public Service	Bronze	Domestic Violence Awareness	Punch, Aware Verbal Abuse - Grab		
Print	Public Service	Bronze	Domestic Violence Awareness	Aware Verbal Abuse - Pull	Saatchi & Saatchi	SINGAPORE
Print	Public Service	Bronze	Thai SPCA - Pet Adoption	Couch, Walkies, Sticks	Saatchi & Saatchi	SINGAPORE
Print	Public Service	Silver	Thai SPCA - Pet Adoption	Couch	Saatchi & Saatchi	SINGAPORE
Print	Public Service	Bronze	Greenpeace	Not Me	Leo Burnett	UNITED STATES
Print	Public Service	Bronze	Greenpeace	Me	Leo Burnett	UNITED STATES
Print	Recreational Items	Silver	Tonka Toys - Hasbro	Open Cut Building Sandpit	DDB Sydney Pty. Limited	AUSTRALIA
Print	Retail Stores	Gold	Harvey Nichols	Menswear	DDB London	UNITED KINGDOM
Print	Retail Stores	Silver	Harvey Nichols	Womenswear	DDB London	UNITED KINGDOM
Print	Retail Stores	Silver	Harvey Nichols Winter Sale	Silver Sleeping Bag	DDB London	UNITED KINGDOM
Print	Retail Stores	Bronze	Harvey Nichols	Bathroom	DDB London	UNITED KINGDOM
Print	Student Campaign	Bronze	PETCO	Dogs Have No Idea What PETCO Is,	Parsons School of Design	UNITED STATES
				Cats Have No Idea What PETCO Is,		
				Birds Have No Idea What PETCO Is		
Print	Student Campaign	Silver	Capstar	Ball, Door, Pole	Miami Ad School Europe	GERMANY (Deutschland)
Print	Toiletries	Bronze	Deodorant	Black Board	Lowe Bull (JHB)	SOUTH AFRICA (Zuid Afrika)
Print	Travel/Tourism	Bronze	South African Airways - In Flight Entertainment	Animal Tracks - Tanzania	The Jupiter Drawing Room (South Africa)	SOUTH AFRICA (Zuid Afrika)

Print: Direct Mail	Other	Bronze	Bosch	Postbox Polaroids	DDB	SOUTH AFRICA (Zuid Afrika)
Print: Direct Mail	Other	Silver	Refugee Awareness	Ransacked	BBDO Canada	CANADA
Medium	Category	Award	Product Service	Title	Company	Company Country
Radio	Automotive	Bronze	Stilo with Rain Sensor	Purple Rain	Leo Burnett	BRAZIL
Radio	Products/Services	Bronze	Shell Better Mileage Gasoline	Are We There Yet?	JWT Manila	PHILIPPINES
Radio	Beverages/Alcoholic	Gold	Anheuser Busch	Mr. SUV Super Stretch Limo Maker	DDB Chicago	UNITED STATES
Radio	Beverages/Alcoholic	Silver	Anheuser Busch	Mr. Basketball Shoe Designer	DDB Chicago	UNITED STATES
Radio	Beverages/Alcoholic	Bronze	Anheuser Busch	Mr. Oxygen Bar Inventor	DDB Chicago	UNITED STATES
Radio	Beverages/Alcoholic	Silver	Anheuser Busch	Mr. Philly Cheese Steak Maker	DDB Chicago	UNITED STATES
Radio	Confections/Snacks	Silver	Combos	Lullaby	TBWA \ Chiat \ Day	UNITED STATES
Radio	Confections/Snacks	Gold	Combos	Prison Gaurd	TBWA \ Chiat \ Day	UNITED STATES
Radio	Confections/Snacks	Silver	Combos	Broken Heart	TBWA \ Chiat \ Day	UNITED STATES
Radio	Confections/Snacks	Silver	Starburst	Colors	TBWA \ Chiat \ Day	UNITED STATES
Radio	Confections/Snacks	Bronze	Starburst	Sourface	TBWA \ Chiat \ Day	UNITED STATES
Radio	Confections/Snacks	Bronze	Snickers	Sluggish Spokesman	TBWA \ Chiat \ Day	UNITED STATES
Radio	Cosmetics/Beauty	Bronze	Odol-Med3 Dental Floss	News	Grey Worldwide GmbH	GERMANY (Deutschland)
Radio	Electronic Equipment	Bronze	Blaupunkt	Radiovision	Jung von Matt AG	GERMANY (Deutschland)
Radio	Health Care Services	Bronze	Lapperre Hearing Aid	Silent Commercial	mortierbrigade	BELGIUM
Radio	Health Care Services	Bronze	Mount Sinai Medical Center	Maryanne Roselli	DeVito/Verdi	UNITED STATES
Radio	Home Entertainment	Bronze	Canon EOS Kiss Digital Camera	Shutter Chance	Dentsu Inc.	JAPAN
Radio	Personal Items	Gold	Philips Canada	Gardening Tips	DDB Canada, Toronto	CANADA
Radio	Personal Items	Bronze	Philips Canada	Decorating Tips	DDB Canada, Toronto	CANADA
Radio	Personal Items	Bronze	Philips Canada	Housekeeping Tips	DDB Canada, Toronto	CANADA
Radio	Product/Service	Silver	Amstel	Mobile Phone, Girlfriend, Meeting	180 Amsterdam	NETHERLANDS
Radio	Product/Service	Bronze	Philips Canada	Decorating Tips	DDB Canada, Toronto	CANADA
Radio	Product/Service	Silver	Videocon TV	Gunshot, Soap Opera, Table Tennis	Ogilvy & Mather	INDIA
Radio	Product/Service	Grand Clío	Combos	Lullaby, Prison Guard, Broken Heart	TBWA \ Chiat \ Day	UNITED STATES
Radio	Product/Service	Bronze	Head & Shoulders Anti-Dandruff Shampoo	Yoda Melvin, In the Closet Charles, Ego Ed	Saatchi & Saatchi	UNITED STATES
Radio	Public Service	Silver	MDA - Muscular Distrophy Association	Routine	JWT Puerto Rico	PUERTO RICO
Radio	Public Service	Bronze	Royal Lifesaving Society	5 Kids	303 Group	AUSTRALIA
Radio	Public Service	Bronze	YWCA Vancouver	1/9/01	Rethink	CANADA
Radio	Public Service	Bronze	NAPCAN	Traffic, Football, Alcoholic	DDB Sydney Pty. Limited	AUSTRALIA
Radio	Retail Stores	Silver	Marshall Music	Drums	BBDO Cape Town	SOUTH AFRICA (Zuid Afrika)
Radio	Telecommunications	Silver	France Telecom - Orange	My 5	Vitruvio Leo Burnett	SPAIN (España)
Radio	Toiletries	Bronze	Deodorant	Answering Machine	Lowe Bull (JHB)	SOUTH AFRICA (Zuid Afrika)
Radio	Toiletries	Bronze	Head & Shoulders Anti-Dandruff Shampoo	Monotone Billy	Saatchi & Saatchi	UNITED STATES
Radio	Toiletries	Bronze	Head & Shoulders Anti-Dandruff Shampoo	In the Closet Charles	Saatchi & Saatchi	UNITED STATES
Radio	Travel/Tourism	Bronze	Motel 6	DVD	The Richards Group	UNITED STATES

Medium	Category	Award	Product Service	Title	Company	Company Country
TV/Cinema/Digital	Animation	Silver	Concerthall Dortmund	Symphony in Red	Jung von Matt AG	GERMANY (Deutschland)
TV/Cinema/Digital	Animation	Bronze	Diageo - Draught Guinness	Rugby	Abbott Mead Vickers BBDO	UNITED KINGDOM
TV/Cinema/Digital	Animation	Bronze	Diageo - Smirnoff Signature	Smirnoff Signature	JWT	UNITED STATES
TV/Cinema/Digital	Animation	Gold	Sony BRAVIA	Play-Doh	Gorgeous	UNITED KINGDOM
TV/Cinema/Digital	Animation	Silver	ASICS	Origami	Kommunikation	GERMANY (Deutschland)
TV/Cinema/Digital	Apparel/Fashion/Footwear	Bronze	Nike Woman	Surgery	Rebolucion	ARGENTINA
TV/Cinema/Digital	Automotive	Silver	Skoda Fabia	Cake	Fallon London	UNITED KINGDOM
TV/Cinema/Digital	Automotive	Silver	Volkswagen Golf	Night Drive	DDB London	UNITED KINGDOM
TV/Cinema/Digital	Automotive	Gold	Volkswagen Touareg	Keep it Clean	DDB Amsterdam	NETHERLANDS
TV/Cinema/Digital	Automotive	Bronze	Renault Safety	Ballet	Kommunikation	GERMANY (Deutschland)
TV/Cinema/Digital	Beverages/Alcoholic	Bronze	Bundaberg Rum	Only in Australia	Leo Burnett	AUSTRALIA
TV/Cinema/Digital	Beverages/Alcoholic	Gold	Freixenet	The Key to Reserva	The Syndicate	UNITED STATES
TV/Cinema/Digital	Beverages/Alcoholic	Silver	Anheuser Busch	Swear Jar	DDB Chicago	UNITED STATES
TV/Cinema/Digital	Beverages/Non-Alcoholic	Bronze	Sprite	Fashion Show	Ogilvy & Mather Argentina	ARGENTINA
TV/Cinema/Digital	Beverages/Non-Alcoholic	Bronze	Sprite	Graffiti	Ogilvy & Mather Argentina	ARGENTINA
TV/Cinema/Digital	Equipment/Services	Bronze	FedEx	Lemmings	BBDO New York	UNITED STATES
TV/Cinema/Digital	Equipment/Services	Bronze	FedEx	Carrier Pigeons	BBDO New York	UNITED STATES
TV/Cinema/Digital	Business-to-Business	Silver	Hydro - Oil & Energy Company	Train	DDB Oslo	NORWAY
TV/Cinema/Digital	Cinematography	Gold	Herringbone	Henri	Exit Films	AUSTRALIA
TV/Cinema/Digital	Cinematography	Gold	Diageo - Draught Guinness	Tipping Point	Abbott Mead Vickers BBDO	UNITED KINGDOM
TV/Cinema/Digital	Cinematography	Bronze	MTN - Network Service Provider	Clap	Velocity Films	SOUTH AFRICA (Zuid Afrika)
TV/Cinema/Digital	Cinematography	Bronze	Volkswagen Golf	Night Drive	Dattner Dispoto and Associates	UNITED STATES
TV/Cinema/Digital	Cinematography	Gold	Louis Vuitton	A Journey	WIZZ	FRANCE
TV/Cinema/Digital	Cinematography	Bronze	Schweppes	Burst	Exit Films	AUSTRALIA
TV/Cinema/Digital	Confections/Snacks	Gold	Cadbury's Dairy Milk	Gorilla	Fallon London	UNITED KINGDOM
TV/Cinema/Digital	Confections/Snacks	Gold	Skittles	Touch	TBWA \ Chiat \ Day	UNITED STATES
TV/Cinema/Digital	Confections/Snacks	Silver	Altoids	Blowhole Bob	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Confections/Snacks	Bronze	Altoids	Half Deer	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Confections/Snacks	Bronze	Altoids	Australian Doubleback	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Cosmetics/Beauty	Bronze	Impulse	Airport	VegaOlmosPonce	ARGENTINA
TV/Cinema/Digital	Cosmetics/Beauty	Silver	Sedal	Placard	JWT	ARGENTINA
TV/Cinema/Digital	Direction	Silver	Herringbone	Henri	Exit Films	AUSTRALIA
TV/Cinema/Digital	Direction	Silver	Diageo - Draught Guinness	Tipping Point	Abbott Mead Vickers BBDO	UNITED KINGDOM
TV/Cinema/Digital	Direction	Silver	Wind Energy - Investments in Wind Energy	Power of Wind	Kommunikation	GERMANY (Deutschland)
TV/Cinema/Digital	Direction	Bronze	MTN - Network Service Provider	Clap	Velocity Films	SOUTH AFRICA (Zuid Afrika)
TV/Cinema/Digital	Direction	Bronze	Sony BRAVIA	Play-Doh	Gorgeous	UNITED KINGDOM
TV/Cinema/Digital	Editing	Bronze	Coca-Cola	Coke with Food	McCann Worldgroup (Hong Kong)	HONG KONG

TV/Cinema/Digital	Editing	Silver	Herringbone	Henri	Exit Films	AUSTRALIA
TV/Cinema/Digital	Editing	Silver	Thorntons	Stuck	Speade	UNITED KINGDOM
TV/Cinema/Digital	Editing	Bronze	Suez	Birth	Revolver Film	AUSTRALIA
TV/Cinema/Digital	Editing	Silver	Diageo - Draught Guinness	Tipping Point	Abbott Mead Vickers BBDO	UNITED KINGDOM
TV/Cinema/Digital	Editing	Silver	Sony Walkman	Music Pieces	Final Cut	UNITED KINGDOM
TV/Cinema/Digital	Editing	Silver	Guinness	Music Machine	Cut + Run	UNITED KINGDOM
TV/Cinema/Digital	Editing	Bronze	Jaguar Ford Motors	XJ Secrets	Outside Editorial	UNITED STATES
TV/Cinema/Digital	Editing	Bronze	Jaguar Ford Motors	CX- F	Outside Editorial	UNITED STATES
TV/Cinema/Digital	Editing	Bronze	MTN - Mobile Telephone Network	Clap	The Jupiter Drawing Room (South Africa)	SOUTH AFRICA (Zuid Afrika)
TV/Cinema/Digital	Editing	Silver	Nike Cricket / Nike India Pvt. Ltd.	Traffic	JWT	INDIA
TV/Cinema/Digital	Editing	Bronze	Corona	Finishing Touch	Union Editorial	UNITED STATES
TV/Cinema/Digital	Editing	Silver	Toyota	Earth's Greatest Four Wheel Drive	Guillotine	AUSTRALIA
TV/Cinema/Digital	Editing	Silver	Absolut	Protest	Final Cut New York	UNITED STATES
TV/Cinema/Digital	Editing	Silver	Monster.com	Daybreak	Final Cut New York	UNITED STATES
TV/Cinema/Digital	Editing	Bronze	American Airlines Brand	New York Minute	McCann Erickson	UNITED KINGDOM
TV/Cinema/Digital	Electronic Equipment	Bronze	Sony Walkman	Music Pieces	Fallon London	UNITED KINGDOM
TV/Cinema/Digital	Entertainment	Gold	BAFICI -	Clarence	la comunidad (Buenos Aires)	ARGENTINA
TV/Cinema/Digital	Entertainment	Bronze	Concerthall Dortmund	Symphony in Red	Jung von Matt AG	GERMANY (Deutschland)
TV/Cinema/Digital	Entertainment	Silver	Microsoft Xbox Halo 3	Enemy Weapon	GO Film	UNITED STATES
TV/Cinema/Digital	Foods	Gold	Kellogg's All-Bran	Construction Worker	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Health Care Services	Bronze	Cancer Prevention Center	The Sooner The Better	Pragma DDB	PERU
TV/Cinema/Digital	Home Entertainment	Gold	Sony BRAVIA	Play-Doh	Fallon London	UNITED KINGDOM
TV/Cinema/Digital	Home Entertainment	Gold	Microsoft Xbox	Diorama	T.A.G. SF and McCann SF	UNITED STATES
TV/Cinema/Digital	Home Entertainment	Silver	Microsoft Xbox	Making of John 117 Monument	T.A.G. SF and McCann SF	UNITED STATES
TV/Cinema/Digital	Furnishings/Appliances	Silver	Shera Ceiling Board	Shakespearean Gecko	Publicis (Thailand) Ltd.	THAILAND
TV/Cinema/Digital	Household Products	Bronze	Ariel	Little Boy	Del Campo Nazca Saatchi & Saatchi	ARGENTINA
TV/Cinema/Digital	Household Products	Silver	Sylvania Light Bulb	Picnic	Jeh United Ltd.	THAILAND
TV/Cinema/Digital	Insurance	Bronze	Bangkok Life Insurance	Cockroach	Creative Juice G1 Co., Ltd.	THAILAND
TV/Cinema/Digital	Insurance	Silver	Centraal Beheer Achmea	Prison Guard	DDB Amsterdam	NETHERLANDS
TV/Cinema/Digital	Media	Bronze	The Fight Network	Construction Site	Cossette Communication Group	CANADA
TV/Cinema/Digital	Music-Original	Bronze	Coca-Cola	Endless Summer	Song Zu	AUSTRALIA
TV/Cinema/Digital	Music-Original	Bronze	Concerthall Dortmund	Symphony in Red	Jung von Matt AG	GERMANY (Deutschland)
TV/Cinema/Digital	Music-Original	Bronze	SOS	SOS	Y&R Chicago	UNITED STATES
TV/Cinema/Digital	Music-Original	Bronze	VB	Symphony	George Patterson Y&R	AUSTRALIA
TV/Cinema/Digital	Music-Original	Gold	Sony Walkman	Music Pieces	Soundtree Music Ltd.	UNITED KINGDOM
TV/Cinema/Digital	Online/Web Services	Bronze	Monster.com	Daybreak	BBDO New York	UNITED STATES
TV/Cinema/Digital	Online/Web Services	Bronze	Monster.com	Stork	BBDO New York	UNITED STATES
TV/Cinema/Digital	Online/Web Services	Silver	Monster.com	Legs	BBDO New York	UNITED STATES

TV/Cinema/Digital	Pharmaceuticals	Silver	Viagra	BBQ	TAXI	CANADA
TV/Cinema/Digital	Pharmaceuticals	Bronze	Viagra	Coffee	TAXI	CANADA
TV/Cinema/Digital	Product/Service	Gold	AT&T	2 Day Rule, Vegas, Butcher	BBDO New York	UNITED STATES
TV/Cinema/Digital	Product/Service	Bronze	FedEx	Chairs, Beard, Lemmings	BBDO New York	UNITED STATES
TV/Cinema/Digital	Product/Service	Bronze	FedEx	Conference Call, Assistant, Into Golf	BBDO New York	UNITED STATES
TV/Cinema/Digital	Product/Service	Bronze	Adidas International	Impossible is Nothing - Gilbert Arenas,	180 Amsterdam	NETHERLANDS
TV/Cinema/Digital	Product/Service	Bronze	Adidas International	Impossible is Nothing - David Beckham,		
TV/Cinema/Digital	Product/Service	Bronze	Adidas International	Impossible is Nothing - Lionel Messi		
TV/Cinema/Digital	Product/Service	Bronze	BAFICI -	Clarence, Pinky, Lulaland	la comunidad (Buenos Aires)	ARGENTINA
TV/Cinema/Digital	Product/Service	Bronze	Impulse	Airport, Train, Ring	VegaOlmosPonce	ARGENTINA
TV/Cinema/Digital	Product/Service	Bronze	Canalsat	Cock & Ball TV, Starkers TV, Blur TV	BETC Euro RSCG	FRANCE
TV/Cinema/Digital	Product/Service	Silver	Stufft Deluxe	Resolutions	Saatchi & Saatchi	UNITED STATES
TV/Cinema/Digital	Product/Service	Bronze	Viagra	BBQ, Dog, Coffee	TAXI	CANADA
TV/Cinema/Digital	Product/Service	Grand Clío	Microsoft Xbox	Ammo, Enemy Weapon, Hunted	T.A.G. SF and McCann SF	UNITED STATES
TV/Cinema/Digital	Product/Service	Silver	Altoids Chocolate Dipped Mints	Blowhole Bob, Half Deer, Banana Hands	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Public Service	Silver	YWCA Vancouver	Paper	Rethink	CANADA
TV/Cinema/Digital	Public Service	Silver	Greenpeace	Hanging On	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Public Service	Gold	Petronas	Tan Hong Ming	Leo Burnett	UNITED STATES
TV/Cinema/Digital	Retail Services	Silver	Scuola D'Arte Drammatica Paolo Grassi	Registration is Open	Leo Burnett Co. S.r.l.	ITALY
TV/Cinema/Digital	Retail Stores	Silver	JC Penney	Aviator	Saatchi & Saatchi	UNITED STATES
TV/Cinema/Digital	Sound Design	Silver	Brand Jordan	Engine	Amber Music	UNITED STATES
TV/Cinema/Digital	Sound Design	Bronze	Pilot V Liquid Light Marker	History of Light	Grey	SPAIN (España)
TV/Cinema/Digital	Student	Bronze	PSA for Climate Change	Blowing Smoke	Art Center College of Design	UNITED STATES
TV/Cinema/Digital	Student	Gold	Iberia	Snap	Universidad Ramon Llull	SPAIN (España)
TV/Cinema/Digital	Student	Bronze	Climate Change PSA	Moving Day	Art Center College of Design	UNITED STATES
TV/Cinema/Digital	Telecommunications	Silver	AT&T	2 Day Rule	BBDO New York	UNITED STATES
TV/Cinema/Digital	Telecommunications	Bronze	AT&T	Vegas	BBDO New York	UNITED STATES
TV/Cinema/Digital	Telecommunications	Gold	AT&T	Butcher	BBDO New York	UNITED STATES
TV/Cinema/Digital	Telecommunications	Silver	AT&T	Pregnancy	BBDO New York	UNITED STATES
TV/Cinema/Digital	Telecommunications	Bronze	AT&T	Bouquet	BBDO New York	UNITED STATES
TV/Cinema/Digital	Toiletries	Gold	Tide-to-Go Stainpen	Interview	Saatchi & Saatchi	UNITED STATES
TV/Cinema/Digital	Utilities	Gold	Wind Energy - Investments in Wind Energy	Power of Wind	Kommunikation	GERMANY (Deutschland)
TV/Cinema/Digital	Visual Effects	Bronze	BMW	Road	Digital Domain	UNITED STATES
TV/Cinema/Digital	Visual Effects	Bronze	Concerthall Dortmund	Symphony in Red	Jung von Matt AG	GERMANY (Deutschland)
TV/Cinema/Digital	Visual Effects	Bronze	Diageo - Draught Guinness	Tipping Point	Abbott Mead Vickers BBDO	UNITED KINGDOM
TV/Cinema/Digital	Visual Effects	Silver	Smirnoff	Sea	Framestore CFC	UNITED KINGDOM

Impossible is Nothing - David Beckham,  
Impossible is Nothing - Lionel Messi