

Prize	Title	Advertiser	EnteredBy	Country	Product	AdvAgency
Grand Prix	MMS	AMF PENSION	FORSMAN & BODENFORS Gothenburg	SWEDEN	PENSION FUNDS	FORSMAN & BODENFORS Gothenburg
Gold Lion	FRESH SALADS	McDONALD'S	LEO BURNETT USA Chicago	USA	FRESH SALADS	LEO BURNETT USA Chicago
Gold Lion	BLACK BOY WANTING WATER	STUDIO BRUSSELS	MORTIERBRIGADE Brussels	BELGIUM	MUSIC FOR LIFE CHARITY EVENT	MORTIERBRIGADE Brussels
Gold Lion	THE ASAHI NEWSPAPER MOVES	THE ASAHI SHIMBUN	DENTSU KANSAI Osaka	JAPAN	NEWSPAPER	DENTSU KANSAI Osaka
Gold Lion	FRESH SALADS	McDONALD'S	LEO BURNETT USA Chicago	USA	FRESH SALADS	LEO BURNETT USA Chicago
Gold Lion	FAST NEWS	STERN GRUNER + JAHR	GRABARZ & PARTNER Hamburg	GERMANY	STERN.DE NEWS WEBSITE	GRABARZ & PARTNER Hamburg
Silver Lion	SPEIGHT'S GREAT BEER DELIVERY	LION NATHAN	PUBLICIS MOJO Auckland	NEW ZEALAND	SPEIGHT'S BEER	PUBLICIS MOJO Auckland
Silver Lion	IS THAT THE LINEMAN?	TOYOTA	CONILL SAATCHI & SAATCHI Torrance	USA	TOYOTA COROLLA	CONILL SAATCHI & SAATCHI Torrance
Silver Lion	RUN EASY	REEBOK	CARAT INTERACTIVE Boston	USA	SPORTSWEAR & FOOTWEAR	CARAT INTERACTIVE Boston
Silver Lion	PESO	TRICOM	OMD DOMINICANA Santo Domingo	DOMINICAN REPUBLIC	TRICOM RESIDENTIAL LINES	OMD DOMINICANA Santo Domingo / PAGES BBDO Santo Domingo
Silver Lion	NOT YOURS	NELKA RENT A CAR	JWT COSTA RICA San Jose	COSTA RICA	NELKA RENT A CAR	JWT COSTA RICA San Jose
Silver Lion	INSIDE THE CRIMINAL MIND	SKY TELEVISION	OMD NEW ZEALAND Auckland	NEW ZEALAND	CRIME & INVESTIGATION NETWORK	OMD NEW ZEALAND Auckland / DDB NEW ZEALAND Auckland
Silver Lion	I'M FINE TO DRIVE	ARRIVE ALIVE	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg	SOUTH AFRICA	ANTI-DRINK DRIVING MESSAGE	THE JUPITER DRAWING ROOM SOUTH AFRICA Johannesburg
Silver Lion	INTERNET SHUTDOWN	MAOR	Y&R INTERACTIVE TEL AVIV	ISRAEL	DONATION ORGANISATION	Y&R INTERACTIVE TEL AVIV
Silver Lion	KIT KAT	NESTL... SPAIN	OPTIMEDIA Madrid	SPAIN	KIT KAT CHOCOLATE BAR	OPTIMEDIA Madrid

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Silver Lion	BLACK BOY WANTING WATER	STUDIO BRUSSELS	MORTIERBRIGADE Brussels	BELGIUM	MUSIC FOR LIFE CHARITY EVENT	MORTIERBRIGADE Brussels
Silver Lion	AIDS STATS	CAPE ARGUS NEWSPAPER	KING JAMES Cape Town	SOUTH AFRICA	WORLD AIDS DAY AWARENESS	KING JAMES Cape Town
Silver Lion	TOEI STATION STADIUM	TOKYO METROPOLITAN GOVERNMENT	DENTSU Tokyo	JAPAN	2016 OLYMPIC HOST BID	DENTSU Tokyo
Silver Lion	GET IN THERE	UNILEVER	BBH London	UNITED KINGDOM	LYNX FX FRAGRANCE	BBH London
Silver Lion	VETERAN FOOTBALL PLAYERS	HELVEPHARM	SPILLMANN/FELSER/LEO BURNETT Zurich	SWITZERLAND	HELVEPHARM PHARMACEUTICALS	SPILLMANN/FELSER/LEO BURNETT Zurich
Silver Lion	ALL YOU NEED TO KNOW	NE NATIONALENCYKLOPEDIN	FORSMAN & BODENFORS Gothenburg	SWEDEN	SWEDISH NATIONAL ENCYCLOPEDIA	FORSMAN & BODENFORS Gothenburg
Silver Lion	SILVER SURFER	HISPANO FOXFILM	OMD SPAIN Madrid	SPAIN	'FANTASTIC FOUR' FILM	OMD SPAIN Madrid
Silver Lion	WEEK	MAXXIUM GERMANY	TBWA\GERMANY Berlin	GERMANY	ABSOLUT VODKA	TBWA\GERMANY Berlin
Bronze Lion	FIGHT FOR KISSES	ENERGIZER	JWT Paris	FRANCE	WILKINSON QUATTRO TITANIUM RAZOR	JWT Paris
Bronze Lion	INTERACTIVE CINEMA GAMING	VOLVO	NITRO London	UNITED KINGDOM	VOLVO XC70	NITRO London / MINDSHARE London
Bronze Lion	ASICS TRIATHLON	ASICS EUROPE	NORDPOL+ HAMBURG	GERMANY	SPORTSWEAR & FOOTWEAR	NORDPOL+ HAMBURG
Bronze Lion	SLEEPY CAMERA MAN	COLCHONES SPRING	UNIVERSAL McCANN COLOMBIA Bogota	COLOMBIA	SPRING MATTRESSES	UNIVERSAL McCANN COLOMBIA Bogota
Bronze Lion	THE HUNG	ATRAPALO.COM	MPG Barcelona	SPAIN	TRAVEL WEBSITE	MPG Barcelona / DOUBLEYOU Barcelona
Bronze Lion	BACK	WYETH	Y&R MEXICO Mexico City	MEXICO	ROBAXISAL GOLD BACK MEDICATION	Y&R MEXICO Mexico City
Bronze Lion	SCANDAL IN SUBURBIA	PRIME TV (SKY NETWORK TELEVISION)	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND	'WEEDS' TV PROGRAMME	DRAFTFCB NEW ZEALAND Auckland

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Bronze Lion	HIDE-AND-SEEK ADVERTISING	SHUEISHA	DENTSU Tokyo	JAPAN	JUMPSQUARE MAGAZINE	DENTSU Tokyo
Bronze Lion	LAYER TENNIS	ADOBE	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	ADOBE CREATIVE SUITE3 SOFTWARE	GOODBY SILVERSTEIN & PARTNERS San Francisco
Bronze Lion	FRAGILE EGGS	SUVA ACCIDENT PREVENTION	RUF LANZ Zurich	SWITZERLAND	ACCIDENT PREVENTION	RUF LANZ Zurich
Bronze Lion	PLASTIC FISH	THE MAINICHI NEWSPAPERS CO.	HAKUHODO Tokyo	JAPAN	MARINE PRESERVATION MESSAGE	HAKUHODO Tokyo
Bronze Lion	TARGET PRACTICE	WWF	OGILVY BEIJING	CHINA	WORLD WILDLIFE FUND	OGILVY BEIJING
Bronze Lion	THE CAR IS THE STAR	PEUGEOT ARGENTINA	CARAT ARGENTINA Buenos Aires	ARGENTINA	PEUGEOT 206	CARAT ARGENTINA Buenos Aires
Bronze Lion	GRAND SLAMB	MEAT & LIVESTOCK AUSTRALIA	UNIVERSAL McCANN Sydney	AUSTRALIA	AUSTRALIAN LAMB	UNIVERSAL McCANN Sydney
Bronze Lion	MOVIE STAR.	NOKIA	LEW'LARA\TBWA Sao Paulo	BRAZIL	NOKIA N95	LEW'LARA\TBWA Sao Paulo
Bronze Lion	FANS	AUDI SA	OGILVY SOUTH AFRICA Johannesburg	SOUTH AFRICA	AUDI S5	OGILVY SOUTH AFRICA Johannesburg
Bronze Lion	THIN COVER	HEWLETT-PACKARD	PUBLICIS INDIA Gurgaon	INDIA	HP NOTEBOOK PC	PUBLICIS INDIA Gurgaon
Bronze Lion	OPTICAL ZOOM	LEICA CAMERA	ADVICO YOUNG & RUBICAM Zurich	SWITZERLAND	LEICA V-LUX 1 CAMERA	ADVICO YOUNG & RUBICAM Zurich
Bronze Lion	WHISPERING WALLS	A&E TELEVISION NETWORK	HORIZON MEDIA New York	USA	PARANORMAL STATE TELEVISION PROGRAMME	HORIZON MEDIA New York
Bronze Lion	PESO	TRICOM	OMD DOMINICANA Santo Domingo	DOMINICAN REPUBLIC	TRICOM RESIDENTIAL LINES	OMD DOMINICANA Santo Domingo / PAGES BBDO Santo Domingo
Bronze Lion	DUCT TAPE	GABRIELA PHILIPPINES	DDB DM9 JAYMESYFU Makati City	THE PHILIPPINES	ACTION AGAINST SPOUSAL ABUSE	DDB DM9 JAYMESYFU Makati City
Bronze Lion	PERSPIRATION EMERGENCY	HENKEL	DDB GERMANY DUESSELDORF	GERMANY	RIGHT GUARD DEODORANT	DDB GERMANY DUESSELDORF

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Bronze Lion	GRIDLOCK	DHL EXPRESS (HK)	OGILVY & MATHER HONG KONG	HONG KONG	COURIER SERVICES	OGILVY & MATHER HONG KONG
Bronze Lion	BACH GAVOTTE	CALCUTTA SCHOOL OF MUSIC	OGILVY & MATHER Kolkata	INDIA	CLASSICAL MUSIC CLASSES	OGILVY & MATHER Kolkata
Bronze Lion	MORNING ALARM	MAXWELL HOUSE	OGILVY BEIJING	CHINA	COFFEE	OGILVY BEIJING
Bronze Lion	FREEZING THE GAME	TRICOM	OMD DOMINICANA Santo Domingo	DOMINICAN REPUBLIC	TRICOM INTERNET	OMD DOMINICANA Santo Domingo / PAGES BBDO Santo Domingo
Bronze Lion	HBO VOYEUR	HBO	BBDO NEW YORK	USA	FILM ENTHUSIAST'S WEBSITE	BBDO NEW YORK
Bronze Lion	PICKY HITCHHIKER	PEUGEOT	UNCLE GREY Aarhus	DENMARK	PEUGEOT	UNCLE GREY Aarhus
Bronze Lion	INTERNET SHUTDOWN	MAOR	Y&R INTERACTIVE TEL AVIV	ISRAEL	DONATION ORGANISATION	Y&R INTERACTIVE TEL AVIV
Bronze Lion	2-WAY-RADIO CAMPAIGN	MERCEDES-BENZ TRUCKS	BBDO GERMANY Duesseldorf	GERMANY	MERCEDES-BENZ ACTROS	BBDO GERMANY Duesseldorf / BBDO STUTTGART
Bronze Lion	COLOUR TOKYO!	SONY MARKETING JAPAN	HAKUHODO KETTLE Tokyo	JAPAN	BRAVIA TELEVISION	HAKUHODO KETTLE Tokyo / HAKUHODO Tokyo
Bronze Lion	THAT'S THRIFTY THINKING	THRIFTY	JWT SYDNEY	AUSTRALIA	CAR/TRUCK RENTALS	JWT SYDNEY

