

Prize	Advertiser	Country	Product	ProdComp	AdvAgency
Grand Prix	CANON MARKETING JAPAN	JAPAN	EOS KISS DIGITAL CAMERA	DO CORPORATION Tokyo	DENTSU Tokyo
Gold Lion Campaign	ANHEUSER-BUSCH	USA	BUD LIGHT BEER	CHICAGO RECORDING COMPANY	DDB CHICAGO
Gold Lion Campaign	ANHEUSER-BUSCH	USA	BUD LIGHT BEER	CHICAGO RECORDING COMPANY	DDB CHICAGO
Gold Lion Campaign	ANHEUSER-BUSCH	USA	BUD LIGHT BEER	CHICAGO RECORDING COMPANY	DDB CHICAGO
Gold Lion	COCA-COLA NORDIC SERVICES	DENMARK	SPRITE ZERO	SUPERSONIC Copenhagen / SISOMO Copenhagen	SAATCHI & SAATCHI Copenhagen
Gold Lion	MERCEDES-BENZ	GERMANY	MERCEDES-BENZ BASE PLUS BRAKE SYSTEM	STUDIO FUNK Duesseldorf	BBDO GERMANY Duesseldorf / BBDO DUESSELDORF
Gold Lion	MARSHALL MUSIC	SOUTH AFRICA	MUSIC EQUIPMENT STORE	PLAY PLAY MUSIC PRODUCTIONS Cape Town	BBDO CAPE TOWN
Gold Lion	IKEA CANADA	CANADA	MATTRESSES	RMW MUSIC Toronto	ZIG Toronto
Silver Lion	MARS	USA	STARBURST SWEETS	NUTMEG AUDIO POST New York	TBWA\CHIAT\DAY New York
Silver Lion Campaign	MARS	USA	COMBOS PRETZELS	CHOP SHOP New York	TBWA\CHIAT\DAY New York
Silver Lion Campaign	MARS	USA	COMBOS PRETZELS	CHOP SHOP New York	TBWA\CHIAT\DAY New York
Silver Lion	TANGO	UNITED KINGDOM	SOFT DRINK	WAVE London	CHI & PARTNERS London
Silver Lion Campaign	COCA-COLA NORDIC SERVICES	DENMARK	SPRITE ZERO	SUPERSTAR MUSIC Copenhagen / SISOMO Copenhagen	SAATCHI & SAATCHI Copenhagen
Silver Lion Campaign	COCA-COLA NORDIC SERVICES	DENMARK	SPRITE ZERO	SUPERSTAR MUSIC Copenhagen / SISOMO Copenhagen	SAATCHI & SAATCHI Copenhagen
Silver Lion Campaign	SC JOHNSON	SOUTH AFRICA	RAID MOSQUITO KILLER	SONOVISION STUDIOS Johannesburg	DRAFTFCB JOHANNESBURG
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Silver Lion Campaign	NAMPAK	SOUTH AFRICA	CUDDLERS NAPPIES	FINE TUNE STUDIOS Johannesburg	GREY SOUTH AFRICA Johannesburg
Silver Lion Campaign	NAMPAK	SOUTH AFRICA	CUDDLERS NAPPIES	FINE TUNE STUDIOS Johannesburg	GREY SOUTH AFRICA Johannesburg
Silver Lion Campaign	NAMPAK	SOUTH AFRICA	CUDDLERS NAPPIES	FINE TUNE STUDIOS Johannesburg	GREY SOUTH AFRICA Johannesburg
Silver Lion	JOHNSON & JOHNSON INDONESIA	INDONESIA	LISTERINE MOUTHWASH	CUT TO CUT Jakarta	JWT Jakarta
Silver Lion	COLGATE-PALMOLIVE	MALAYSIA	COLGATE 360 TOOTHBRUSH	WASP STUDIO Petaling Jaya	Y&R MALAYSIA Kuala Lumpur
Silver Lion	LABORATORIOS MAVER	CHILE	PROLONG CONDOMS	AKUSTIK Santiago	DDB CHILE Santiago
Silver Lion	MITSUBISHI MOTORS SPAIN	SPAIN	MITSUBISHI MONTERO	MEDIA SOUND Madrid	REMO Madrid
Silver Lion Campaign	VOLKSWAGEN	GERMANY	VW TOUCH SCREEN NAVIGATION SYSTEM	STUDIO FUNK Hamburg	GRABARZ & PARTNER Hamburg
Silver Lion Campaign	VOLKSWAGEN	GERMANY	VW TOUCH SCREEN NAVIGATION SYSTEM	STUDIO FUNK Hamburg	GRABARZ & PARTNER Hamburg
Silver Lion Campaign	THE NATIONAL THOROUGHBRED RACING ASSOCIATION	USA	HORSE RACING EVENTS	BAR 1 PRODUCTIONS New York	DEVITO/VERDI New York
Silver Lion Campaign	THE NATIONAL THOROUGHBRED RACING ASSOCIATION	USA	HORSE RACING EVENTS	BAR 1 PRODUCTIONS New York	DEVITO/VERDI New York
Silver Lion Campaign	THE NATIONAL THOROUGHBRED RACING ASSOCIATION	USA	HORSE RACING EVENTS	BAR 1 PRODUCTIONS New York	DEVITO/VERDI New York
Silver Lion Campaign	SKY TELEVISION	NEW ZEALAND	KNOCKED UP MOVIE PREMIERE	DIGITAL POST Auckland	DDB NEW ZEALAND Auckland
Silver Lion Campaign	SKY TELEVISION	NEW ZEALAND	KNOCKED UP MOVIE PREMIERE	DIGITAL POST Auckland	DDB NEW ZEALAND Auckland
Silver Lion	RACV	AUSTRALIA	CAR LOANS	FLAGSTAFF Melbourne	CLEMENGER BBDO MELBOURNE
Silver Lion Campaign	UNICEF	SOUTH AFRICA	CAMPAIGN AGAINST THE USE OF CHILD SOLDIERS	STERLING SOUND Johannesburg	OGILVY SOUTH AFRICA Johannesburg

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Silver Lion Campaign	UNICEF	SOUTH AFRICA	CAMPAIGN AGAINST THE USE OF CHILD SOLDIERS	STERLING SOUND Johannesburg	OGILVY SOUTH AFRICA Johannesburg
Bronze Lion	LA VACHE QUI RIT	BELGIUM	CHEESE SLICES	RAYGUN Brussels	SAATCHI & SAATCHI Brussels
Bronze Lion	MARS	USA	STARBURST SWEETS	NUTMEG AUDIO POST New York	TBWA\CHIAT\DAY New York
Bronze Lion Campaign	CADBURY-ADAMS	BRAZIL	CLORETS BREATH MINTS	TESIS Sao Paulo	McCANN ERICKSON BRASIL Sao Paulo
Bronze Lion Campaign	CADBURY-ADAMS	BRAZIL	CLORETS BREATH MINTS	TESIS Sao Paulo	McCANN ERICKSON BRASIL Sao Paulo
Bronze Lion	MILLER BREWING COMPANY	USA	MILLER GENUINE DRAFT BEER	CHICAGO RECORDING COMPANY	Y&R CHICAGO
Bronze Lion	DB BREWERIES	NEW ZEALAND	MURPHYS IRISH STOUT	LIQUID STUDIOS Auckland	SAATCHI & SAATCHI NZ Auckland
Bronze Lion	WUESTHOF	GERMANY	KITCHEN KNIVES	TONCAFE STUDIOS Frankfurt	Y&R GERMANY Frankfurt
Bronze Lion	A.W. FABER-CASTELL	MALAYSIA	UHU GLUE	BETARECS Kuala Lumpur	Y&R MALAYSIA Kuala Lumpur
Bronze Lion Campaign	CYCLE AGARBATTI	INDIA	DEVOTIONAL INCENSE STICKS	LINGO INDIA Mumbai	MUDRA COMMUNICATIONS Mumbai / MUDRA DDB Mumbai
Bronze Lion Campaign	CYCLE AGARBATTI	INDIA	DEVOTIONAL INCENSE STICKS	LINGO INDIA Mumbai	MUDRA COMMUNICATIONS Mumbai / MUDRA DDB Mumbai
Bronze Lion	SONY ARGENTINA	ARGENTINA	BRAVIA HD TV	CONTROL Z Buenos Aires	EURO RSCG BUENOS AIRES
Bronze Lion	SSL	USA	DUREX CONDOMS	OINK INK RADIO New York	MacLAREN McCANN Toronto
Bronze Lion	OFFIX	CHILE	HIGHLIGHTER PENS	LI PRODUCTORA MUSICAL Santiago	LECHE2 Santiago
Bronze Lion Campaign	TOYOTA	UNITED KINGDOM	TOYOTA YARIS	WAVE London	CHI & PARTNERS London
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Bronze Lion Campaign	TOYOTA	UNITED KINGDOM	TOYOTA YARIS	WAVE London	CHI & PARTNERS London
Bronze Lion	SPORT FACTORY OUTLET	SWITZERLAND	BICYCLE SHOP	SELMI TONSTUDIO Zurich	RUF LANZ Zurich
Bronze Lion	JEAN LACASSE ANTIQUAIRE	CANADA	ANTIQUÉ DEALER	BOOGIE STUDIO Montreal	SID LEE Montreal
Bronze Lion Campaign	IKEA	GERMANY	HOMEWARES RETAILER	STUDIO FUNK Berlin	DDB GERMANY BERLIN
Bronze Lion Campaign	IKEA	GERMANY	HOMEWARES RETAILER	STUDIO FUNK Berlin	DDB GERMANY BERLIN
Bronze Lion Campaign	IKEA	GERMANY	HOMEWARES RETAILER	STUDIO FUNK Berlin	DDB GERMANY BERLIN
Bronze Lion	MUENCHEN TICKET	GERMANY	ONLINE CONCERT TICKET SUPPLIER	STUDIO FUNK Hamburg	.START Munich
Bronze Lion	TVNZ	NEW ZEALAND	BRUCE ALMIGHTY MOVIE SCREENING	LIQUID STUDIOS Auckland	SAATCHI & SAATCHI NZ Auckland
Bronze Lion	SMITH MICRO SOFTWARE	USA	STUFFIT DELUXE COMPRESSION SOFTWARE	SAATCHI & SAATCHI HUDSON STREET STUDIO New York	SAATCHI & SAATCHI New York
Bronze Lion	GOL LINHAS AEREAS	BRAZIL	GOLLOG SHIPMENT SERVICES	A VOZ DO BRASIL Sao Paulo	ALMAPBBDO Sao Paulo
Bronze Lion	UNIBANCO	BRAZIL	APPEAL FOR NGO VOLUNTEERS	TESIS Sao Paulo	F/NAZCA SAATCHI & SAATCHI Sao Paulo
Bronze Lion	NORSK KRISESENTERFORBUND	NORWAY	WOMEN'S SHELTER	VERDENS STERKESTE MANN Oslo	TRY ADVERTISING AGENCY Oslo
Bronze Lion	DOCTORS WITHOUT BORDERS	NORWAY	MEDICAL CHARITY	VERDENS STERKESTE MANN Oslo	DINAMO Lysaker
Bronze Lion	CHILE POLICE FORCE	CHILE	SAFER DRIVING CAMPAIGN	SONICA Santiago	GREY CHILE Santiago
Bronze Lion	NORWEGIAN REFUGEE COUNCIL	NORWAY	APPEAL FOR NRC DONATIONS	VERDENS STERKESTE MANN Oslo	SMFB Oslo
Bronze Lion	YOUNG ADULT INSTITUTE	USA	BRIGHTER FUTURES SOCIETY EVENT	BAR 1 PRODUCTIONS New York	BAR 1 PRODUCTIONS New York
Bronze Lion	SOS MATA ATLANTICA	BRAZIL	RAINFOREST CONSERVATION	TESIS Sao Paulo	F/NAZCA SAATCHI & SAATCHI Sao Paulo
Bronze Lion	MDA	PUERTO RICO	MUSCULAR DYSTROPHY CHARITY	HOCUS POCUS San Juan	JWT SAN JUAN