

Medium	Award Category	Company	Country	Brand Name of Product or Service	Advertising Agency	
Integrated Media	Gold Winner	Integrated Media Campaign	BBDO New York	UNITED STATES	HBO Voyeur	BBDO New York
Integrated Media	Silver Winner	Integrated Media Campaign	Crispin Porter + Bogusky	UNITED STATES	Whopper Freakout	Crispin Porter + Bogusky
Integrated Media	Gold Winner	Integrated Media Campaign	DDB London	UNITED KINGDOM	Volkswagen Golf Night Driving	DDB London
Integrated Media	Gold Winner	Integrated Media Campaign	Ogilvy & Mather	CANADA	"New" Diamond Shreddies	Ogilvy & Mather