

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title	Advertising Agency	Design Company
Design / Product/Brand	Gold Winner	Annual Reports	Bruketa&Zinic	CROATIA	Podravka Food Company	Well Done	Bruketa&Zinic	Bruketa&Zinic
Design / Product/Brand	Silver Winner	Annual Reports	WAX	CANADA	Calgary Society for Person's with Disabilities	2008 Annual Report		WAX
Design / Product/Brand	Silver Winner	Brochures/Catalogues - Consumer	Cheil Worldwide	KOREA	Huggies Promotion Campaign	Baby Book	Cheil Worldwide	
Design / Product/Brand	Silver Winner	Brochures/Catalogues - Consumer	Kolle Rebbe	GERMANY	Death's Messengers Book		Kolle Rebbe/KOREFE	Kolle Rebbe/KOREFE
Design / Product/Brand	Gold Winner	Brochures/Catalogues - Consumer	Ogilvy Frankfurt	GERMANY	Art Director's Club Germany/Focus Magazine Germany	Heaven or Hell	Ogilvy Frankfurt	
Design / Product/Brand	Silver Winner	Brochures/Catalogues - Trade	Arnold	UNITED STATES	One Show Annual Box Set		Arnold	Arnold
Design / Product/Brand	Silver Winner	Brochures/Catalogues - Trade	BBDO Germany	GERMANY	Mercedes-Benz Blue Tec	Stories in Oil	BBDO Stuttgart	
Design / Product/Brand	Silver Winner	Direct Mail <input type="checkbox"/> Business-to-Business	Jung von Matt	GERMANY	Forest Stewardship Council	Tree Drawings	Jung von Matt	
Design / Product/Brand	Gold Winner	Direct Mail <input type="checkbox"/> Business-to-Business	kempertrautmann	GERMANY	Conergy	Points of View	kempertrautmann	
Design / Product/Brand	Gold Winner	Direct Mail <input type="checkbox"/> Consumer	Lowe Bangkok	THAILAND	Breeze Excel Washing Detergent	Torture Test	Lowe Limited	
Design / Product/Brand	Gold Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	BBC World	Cables: Guns	BBDO New York	
Design / Product/Brand	Gold Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	BBC World	Cables: Protest	BBDO New York	
Design / Product/Brand	Gold Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	BBC World	Cables: Food Drop	BBDO New York	
Design / Product/Brand	Gold Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	HBO Voyeur	Voyeur Projection Installation	BBDO New York	

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Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Shipping: Parking Meter	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Shipping: Lamp Post	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Shipping: Tree	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Shipping: Water Fountain	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Shipping: Stop Sign	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Color Copies: Newspaper Rack	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Color Copies: Vespa	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Color Copies: Pay Phone	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Pack N' Ship: Phone Kiosk	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	BBDO New York	UNITED STATES	FedEx/Kinko's	Pack N' Ship: Park Bench	BBDO New York	
Design / Product/Brand	Silver Winner	Display Merchandising/Installations	Ogilvy Frankfurt	GERMANY	IKEA	Bigger Storage Ideas	Ogilvy Frankfurt	
Design / Product/Brand	Gold Winner	Environmental Design	GJP Advertising & Design	CANADA	Down Below Environmental		GJP Advertising & Design	

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Design / Product/Brand	Silver Winner	Invitations/Greeting Cards	Abbott Mead Vickers BBDO	UNITED KINGDOM	Museum of Childhood	Space Rocket Stickers	Abbott Mead Vickers BBDO	
Design / Product/Brand	Silver Winner	Logos	Leo Burnett/Arc Worldwide	SINGAPORE	Oliver Patrick & Glenn Grocers		Leo Burnett/Arc Worldwide	
Design / Product/Brand	Gold Winner	Posters	Leo Burnett India	INDIA	Luxor Highlighters	Che	Leo Burnett India	
Design / Product/Brand	Gold Winner	Posters	Leo Burnett India	INDIA	Luxor Highlighters	Charlie	Leo Burnett India	
Design / Product/Brand	Gold Winner	Posters	Leo Burnett India	INDIA	Luxor Highlighters	Hitler	Leo Burnett India	
Design / Product/Brand	Gold Winner	Stationery	BBDO Bangkok	THAILAND	2nd Hand Shop	2nd Hand Furniture	BBDO Bangkok	
Design / Product/Brand	Silver Winner	Stationery	McCann Erickson Japan Inc.	JAPAN	OLFA Cutter	Snap-off Blade Business Card	McCann Erickson Japan Inc.	
Design / Product/Brand	Silver Winner	Stationery	Ogilvy & Mather	THAILAND	Asia Book		Ogilvy & Mather	
Design / Specialisms (Technique)	Silver Winner	Use of Copywriting	Zync Communications	CANADA	Bretenic Limited			Zync Communications
Design / Specialisms (Technique)	Silver Winner	Use of Illustration	Jung von Matt	GERMANY	Forest Stewardship Council	Tree Drawings	Jung von Matt	
Design / Specialisms (Technique)	Gold Winner	Use of Illustration	Kolle Rebbe	GERMANY	Death's Messengers Book		Kolle Rebbe/KOREFE	Kolle Rebbe/KOREFE
Design / Specialisms (Technique)	Silver Winner	Use of Illustration	Leo Burnett	PORTUGAL	Amnesty International	Everybody	Leo Burnett	
Design / Specialisms (Technique)	Gold Winner	Use of Illustration	Ogilvy Singapore	SINGAPORE	FHM	Art	Ogilvy Singapore	Ogilvy Singapore
Design / Specialisms (Technique)	Gold Winner	Use of Illustration	Ogilvy Singapore	SINGAPORE	FHM	Superheroes	Ogilvy Singapore	Ogilvy Singapore

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Design / Specialisms (Technique)	Gold Winner	Use of Illustration	Ogilvy Singapore	SINGAPORE	FHM	Health	Ogilvy Singapore	Ogilvy Singapore
Design / Specialisms (Technique)	Silver Winner	Use of Illustration	TBWA\Germany	GERMANY	adidas Football	Impossible Map	TBWA\Germany (180/TBWA)	
Design / Specialisms (Technique)	Silver Winner	Use of Typography	Kolle Rebbe	GERMANY	Death's Messengers Book		Kolle Rebbe/KOREFE	Kolle Rebbe/KOREFE