

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title	Advertising Agency
Poster & Billboard / Single Entry	Gold Winner	Billboard	Leo Burnett	UNITED STATES	McDonald's	Fresh Salads	Leo Burnett
Poster & Billboard / Single Entry	Silver Winner	Billboard	Ogilvy Stockholm	SWEDEN	WWF	Pandas	Ogilvy Stockholm
Poster & Billboard / Single Entry	Silver Winner	Billboard	Saatchi & Saatchi Romania	ROMANIA	Greenpeace	Bomb	Saatchi & Saatchi Romania
Poster & Billboard / Single Entry	Silver Winner	Billboard	TBWA\Espa�a	SPAIN	Sony PSP	Handcuffed	TBWA\Espa�a
Poster & Billboard / Single Entry	Silver Winner	Interactive and Digital Poster	Colenso BBDO	NEW ZEALAND	Deadline Express Couriers	Self Destruct	Colenso BBDO
Poster & Billboard / Single Entry	Gold Winner	Interactive and Digital Poster	Nordpol+ Hamburg	GERMANY	Renault Twingo	Teletheatre	Nordpol+ Hamburg
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Indoor	Abbott Mead Vickers BBDO	UNITED KINGDOM	The Economist	5	Curiosity
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Indoor	Lowe Bangkok	THAILAND	Ogawa Ventilating Fan	3	Incense
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Indoor	Ogilvy Singapore	SINGAPORE	FHM	4	Health
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Indoor	Saatchi & Saatchi	MALAYSIA	Silverfish Books	4	Liberty
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Indoor	Scholz & Friends Berlin	GERMANY	jobsintown.de - Wrong Working Environment Campaign	3	Kiddy-Ride
Poster & Billboard / Campaign	Gold Winner	Poster Campaign □ Outdoor	F/Nazca Saatchi & Saatchi	BRAZIL	Cup Noodles	4	Monster - Purple and Orange
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Outdoor	GREY	SPAIN	Florette - Old Animals Campaign	4	Cock
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Outdoor	Jung von Matt	GERMANY	Konzerthaus Dortmund - Outstanding Talents Campaign	3	Angel
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Outdoor	Scholz & Friends Berlin	GERMANY	jobsintown.de - Wrong Working Environment Campaign	3	Kiddy-Ride
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Outdoor	Young & Rubicam France	FRANCE	Radio Nova	10	James, Ska, Blues, Funk
Poster & Billboard / Campaign	Silver Winner	Poster Campaign □ Outdoor	kempertrautman n	GERMANY	Comedy Central	4	Twins
Poster & Billboard / Single Entry	Gold Winner	Poster □ Indoor	Abbott Mead Vickers BBDO	UNITED KINGDOM	The Economist	Curiosity	Abbott Mead Vickers BBDO

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Poster & Billboard / Single Entry	Gold Winner	Poster ☐ Indoor	DDB London	UNITED KINGDOM	Harvey Nichols Winter Sale	Silver Sleeping Bag	DDB London
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	DDB London	UNITED KINGDOM	Harvey Nichols Foodmarket	Mushroom	DDB London
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Duval Guillaume	BELGIUM	Bazooka	Airbag	Duval Guillaume Brussels
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Leo Burnett	UNITED KINGDOM	Think! Road Safety	Mobile	Leo Burnett
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Lowe Bangkok	THAILAND	Ogawa Ventilating Fan	Smoke	Lowe Bangkok
Poster & Billboard / Single Entry	Gold Winner	Poster ☐ Indoor	Ogilvy Singapore	SINGAPORE	FHM	Art	Ogilvy Singapore
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Ogilvy Singapore	SINGAPORE	FHM	Beauty	Ogilvy Singapore
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Saatchi & Saatchi	CHINA	Ariel	Crab	Saatchi & Saatchi
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Scholz & Friends Berlin	GERMANY	jobsintown.de	Wrong Working Environment - Kiddy-Ride	Scholz & Friends Berlin
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	Scholz & Friends Berlin	GERMANY	jobsintown.de	Wrong Working Environment - Ice-Cream Machine	Scholz & Friends Berlin
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Indoor	TBWA\EspaÒa	SPAIN	Sony PSP	Handcuffed	TBWA\EspaÒa
Poster & Billboard / Single Entry	Gold Winner	Poster ☐ Outdoor	Abbott Mead Vickers BBDO	UNITED KINGDOM	The Economist	Curiosity	Abbott Mead Vickers BBDO
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Outdoor	Abbott Mead Vickers BBDO	UNITED KINGDOM	Museum of Childhood	Robot	Abbott Mead Vickers BBDO
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Outdoor	Callegari Berville Grey	FRANCE	Aquafresh Flexigel	Ear	Callegari Berville Grey
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Outdoor	Euro RSCG Flagship	THAILAND	Smoke Free Home	Kid	Euro RSCG Flagship
Poster & Billboard / Single Entry	Gold Winner	Poster ☐ Outdoor	Jung von Matt	GERMANY	Mercedes-Benz G-Class	Sandposter	Jung von Matt
Poster & Billboard / Single Entry	Silver Winner	Poster ☐ Outdoor	Jung von Matt	GERMANY	Mercedes-Benz G-Class	Stoneposter	Jung von Matt

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Poster & Billboard / Single Entry	Silver Winner	Poster <input type="checkbox"/> Outdoor	Scholz & Friends Berlin	GERMANY	jobsintown.de	Wrong Working Environment - Ice-Cream Machine	Scholz & Friends Berlin
Poster & Billboard / Single Entry	Silver Winner	Poster <input type="checkbox"/> Outdoor	Scholz & Friends Berlin	GERMANY	jobsintown.de	Wrong Working Environment - Kiddy-Ride	Scholz & Friends Berlin