

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Product/Service	Gold Winner	Apparel	Callegari Berville Grey	FRANCE	SHS	Safari Girl	Callegari Berville Grey, Paris
Print / Product/Service	Silver Winner	Apparel	Serviceplan Munich/Hamburg	GERMANY	Hut Weber	Hitler vs. Chaplin	Serviceplan
Print / Technique	Silver Winner	Art Direction	Abbott Mead Vickers BBDO	UNITED KINGDOM	The Economist	6 Year Olds	Abbott Mead Vickers BBDO
Print / Technique	Silver Winner	Art Direction	Abbott Mead Vickers BBDO	UNITED KINGDOM	The Economist	100000 Braincells	Abbott Mead Vickers BBDO
Print / Technique	Silver Winner	Art Direction	Abbott Mead Vickers BBDO	UNITED KINGDOM	The Economist	Curiosity	Abbott Mead Vickers BBDO
Print / Technique	Gold Winner	Art Direction	BBDO Chile	CHILE	PlayStation 3	Soldiers	BBDO Chile
Print / Technique	Gold Winner	Art Direction	BBDO Chile	CHILE	PlayStation 3	Orcs	BBDO Chile
Print / Technique	Silver Winner	Art Direction	Energy BBDO	UNITED STATES	Canadian Club	Dad's First	Energy BBDO
Print / Technique	Silver Winner	Art Direction	Energy BBDO	UNITED STATES	Canadian Club	Tweezed	Energy BBDO
Print / Technique	Silver Winner	Art Direction	Energy BBDO	UNITED STATES	Canadian Club	Groupies	Energy BBDO
Print / Technique	Silver Winner	Art Direction	Ogilvy Singapore	SINGAPORE	FHM	Art	Ogilvy Singapore
Print / Technique	Silver Winner	Art Direction	Ogilvy Singapore	SINGAPORE	FHM	Superheroes	Ogilvy Singapore
Print / Technique	Silver Winner	Art Direction	Ogilvy Singapore	SINGAPORE	FHM	Health	Ogilvy Singapore
Print / Technique	Silver Winner	Art Direction	Ogilvy Singapore	SINGAPORE	FHM	Beauty	Ogilvy Singapore
Print / Campaign	Gold Winner	Art Direction Campaign	Ogilvy Singapore	SINGAPORE	FHM	4	Beauty
Print / Product/Service	Gold Winner	Automotive	BBDO Canada	CANADA	Jeep Wrangler Unlimited	Fat Bear	BBDO Canada
Print / Product/Service	Gold Winner	Automotive	DDB Germany	GERMANY	Volkswagen Park Distance Control	Touran	DDB Germany
Print / Product/Service	Silver Winner	Automotive	DDB Germany	GERMANY	Volkswagen Golf GTI	Adrenalin	DDB Germany

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Product/Service	Gold Winner	Automotive	Euro RSCG Santiago	CHILE	Peugeot 207rc	Cat	Euro RSCG
Print / Product/Service	Gold Winner	Automotive	JWT	MEXICO	Ford Expedition	Rearview/Tricycle	JWT
Print / Product/Service	Silver Winner	Automotive	JWT	MEXICO	Ford Expedition	Rearview/Kitten	JWT
Print / Product/Service	Silver Winner	Automotive	Leo Burnett Detroit	UNITED STATES	GMC	Before - Hay Bales	Leo Burnett
Print / Product/Service	Silver Winner	Automotive	Leo Burnett Detroit	UNITED STATES	GMC	Before - Logs	Leo Burnett
Print / Product/Service	Silver Winner	Automotive	Ogilvy Cape Town	SOUTH AFRICA	Golf R32	Ball	Ogilvy Cape Town
Print / Technique	Silver Winner	Copywriting	Y&R Singapore	SINGAPORE	Penguin Books	Chapter 3	Y&R Singapore
Print / Technique	Silver Winner	Copywriting	Y&R Singapore	SINGAPORE	Penguin Books	Love Signs	Y&R Singapore
Print / Product/Service	Silver Winner	Automotive Products	Showpony Advertising	AUSTRALIA	Bridgestone Tyres	Old Tyres	Showpony Advertising
Print / Campaign	Silver Winner	Consumer Campaign	Arnold	UNITED STATES	Checkered Past Clothing	3	
Print / Campaign	Silver Winner	Consumer Campaign	Del Campo Nazca Saatchi & Saatchi	ARGENTINA	Buenos Aires Zoo - Guided Visits	4	Rocks
Print / Campaign	Silver Winner	Consumer Campaign	Jung von Matt	GERMANY	Mercedes-Benz CLK Convertible	5	Avoid Toupees
Print / Campaign	Silver Winner	Consumer Campaign	Leo Burnett India	INDIA	Tide Detergents	3	
Print / Campaign	Silver Winner	Consumer Campaign	Lowe Bangkok	THAILAND	Ogawa Ventilating Fan	3	
Print / Campaign	Silver Winner	Consumer Campaign	Ogilvy & Mather	THAILAND	Black & Decker Drill	3	
Print / Campaign	Gold Winner	Consumer Campaign	Ogilvy Singapore	SINGAPORE	FHM	4	Beauty
Print / Campaign	Silver Winner	Consumer Campaign	Ogilvy Singapore	SINGAPORE	FHM	3	

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Campaign	Gold Winner	Consumer Campaign	Saatchi & Saatchi	SPAIN	Ann Summers	3	
Print / Campaign	Silver Winner	Consumer Campaign	Scholz & Friends Berlin	GERMANY	jobsintown.de - Wrong Working Environment Campaign	3	
Print / Technique	Silver Winner	Direct Mail ☐ Business-to-Business	DDB Germany	GERMANY	World Vision - Collecting Donations	Child Application	DDB Germany, Hamburg
Print / Technique	Silver Winner	Direct Mail ☐ Business-to-Business	John St	CANADA	Gary Rudson, Creative Recruiter	Incentive Envelopes	John St
Print / Technique	Silver Winner	Direct Mail ☐ Business-to-Business	Rapp Collins	NEW ZEALAND	www.perpetualcard.com	Perpetual Card	Rapp Collins, Auckland/Tribal DDB New Zealand
Print / Product/Service	Gold Winner	Banking/Financial/Insurance	McCann Erickson	UNITED STATES	MasterCard	Baby	McCann Erickson
Print / Product/Service	Silver Winner	Banking/Financial/Insurance	McCann Erickson	UNITED STATES	MasterCard	Newspaper	McCann Erickson
Print / Product/Service	Gold Winner	Banking/Financial/Insurance	Ogilvy New York	UNITED STATES	American Express	Tina Fey	Ogilvy New York
Print / Product/Service	Silver Winner	Banking/Financial/Insurance	Ogilvy New York	UNITED STATES	American Express	Larry David	Ogilvy New York
Print / Technique	Silver Winner	Direct Mail ☐ Consumer	Wunderman	GERMANY	Lufthansa German Airlines	Up Front	Wunderman Germany
Print / Campaign	Gold Winner	Illustration Campaign	The Furnace	AUSTRALIA	Skins Radiator Wetsuits	3	
Print / Product/Service	Silver Winner	Beverages - Alcoholic	Energy BBDO	UNITED STATES	Canadian Club	Dad's First	Energy BBDO
Print / Technique	Gold Winner	Illustration	Abbott Mead Vickers BBDO	UNITED KINGDOM	Museum of Childhood	Grey Skull	Abbott Mead Vickers BBDO
Print / Technique	Gold Winner	Illustration	Abbott Mead Vickers BBDO	UNITED KINGDOM	Museum of Childhood	Robot	Abbott Mead Vickers BBDO
Print / Technique	Silver Winner	Illustration	BBDO Chile	CHILE	PlayStation 3	Soldiers	BBDO Chile
Print / Technique	Silver Winner	Illustration	BBDO Chile	CHILE	PlayStation 3	Orcs	BBDO Chile

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Technique	Gold Winner	Illustration	Leo Burnett Colombiana	COLOMBIA	Agogo	Lion	Leo Burnett Colombiana
Print / Technique	Gold Winner	Illustration	Leo Burnett Colombiana	COLOMBIA	Agogo	Car	Leo Burnett Colombiana
Print / Campaign	Silver Winner	Photography Campaign	Leo Burnett	THAILAND	WMF	3	
Print / Product/Service	Silver Winner	Beverages - Non-Alcoholic	AlmapBBDO	BRAZIL	Gatorade Kids	Ali	AlmapBBDO
Print / Technique	Gold Winner	Photography	BBDO Chile	CHILE	Hubba Bubba	Assault	BBDO Chile
Print / Technique	Silver Winner	Photography	Leo Burnett	THAILAND	Clima Bicycle Lock	Red	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Technique	Silver Winner	Photography	Leo Burnett	THAILAND	Clima Bicycle Lock	Orange	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Technique	Silver Winner	Photography	Leo Burnett	THAILAND	WMF	Chicken	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Technique	Silver Winner	Photography	Leo Burnett	THAILAND	WMF	Fish	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Technique	Silver Winner	Photography	Leo Burnett	THAILAND	WMF	Lobster	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Campaign	Gold Winner	Public Service/Social Welfare Campaign	Saatchi & Saatchi	SINGAPORE	Thai SPCA - Pet Adoption	3	
Print / Product/Service	Silver Winner	Cosmetics/Toiletries	JWT Sydney	AUSTRALIA	Purell	Hand	JWT Sydney
Print / Product/Service	Silver Winner	Cosmetics/Toiletries	Saatchi & Saatchi	SOUTH AFRICA	Olay	Facelift	Saatchi & Saatchi
Print / Product/Service	Gold Winner	Entertainment	Del Campo Nazca Saatchi & Saatchi	ARGENTINA	Buenos Aires Zoo - Guided Visits	Rocks	Del Campo Nazca Saatchi & Saatchi
Print / Product/Service	Silver Winner	Entertainment	Del Campo Nazca Saatchi & Saatchi	ARGENTINA	Buenos Aires Zoo - Guided Visits	Leaves	Del Campo Nazca Saatchi & Saatchi

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Product/Service	Silver Winner	Foods	Leo Burnett Brazil	BRAZIL	Big Big Bubble Gum	3D Ball	Leo Burnett Brazil
Print / Product/Service	Silver Winner	Home Entertainment	TBWA\Espa_a	SPAIN	Sony PSP	Handcuffed	TBWA\Espa_a
Print / Product/Service	Silver Winner	Home Furnishings/Appliances	Lowe Bangkok	THAILAND	Ogawa Ventilating Fan	Cook	Lowe Bangkok
Print / Product/Service	Gold Winner	Home Furnishings/Appliances	Ogilvy & Mather	THAILAND	Black & Decker Lawn Mower	Snake	Ogilvy & Mather
Print / Product/Service	Gold Winner	Home Furnishings/Appliances	Ogilvy & Mather	THAILAND	Black & Decker Lawn Mower	Lizard	Ogilvy & Mather
Print / Product/Service	Silver Winner	Home Furnishings/Appliances	Ogilvy & Mather	THAILAND	Black & Decker Lawn Mower	Frog	Ogilvy & Mather
Print / Product/Service	Gold Winner	Home Products	Leo Burnett	THAILAND	Clima Bicycle Lock	Blue	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Product/Service	Gold Winner	Home Products	Leo Burnett	THAILAND	Clima Bicycle Lock	Red	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Product/Service	Gold Winner	Home Products	Leo Burnett	THAILAND	Clima Bicycle Lock	Yellow	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Product/Service	Gold Winner	Home Products	Leo Burnett	THAILAND	Clima Bicycle Lock	Orange	Leo Burnett, Bangkok/Arc Worldwide Thailand, Bangkok
Print / Product/Service	Gold Winner	Media Promotion	Ogilvy Singapore	SINGAPORE	FHM	Beauty	Ogilvy Singapore
Print / Product/Service	Silver Winner	Media Promotion	Philipp und Keuntje	GERMANY	Playboy Magazine	Reading	Philipp und Keuntje
Print / Product/Service	Silver Winner	Media Promotion	kempertrautmann	GERMANY	Comedy Central	Twins	kempertrautmann

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Product/Service	Grand Prize	Office Equipment	GREY	SPAIN	Pilot Water Resistant Markers	Goldfish	GREY
Print / Product/Service	Gold Winner	Office Equipment	Leo Burnett India	INDIA	Luxor Highlighters	Highlight What's Important - Pink	Leo Burnett India
Print / Product/Service	Gold Winner	Office Equipment	Leo Burnett India	INDIA	Luxor Highlighters	Highlight What's Important - Blue	Leo Burnett India
Print / Product/Service	Silver Winner	Office Equipment	Leo Burnett India	INDIA	Luxor Highlighters	Che	Leo Burnett India
Print / Product/Service	Silver Winner	Office Equipment	Leo Burnett India	INDIA	Luxor Highlighters	Charlie	Leo Burnett India
Print / Product/Service	Silver Winner	Office Equipment	Leo Burnett India	INDIA	Luxor Highlighters	Hitler	Leo Burnett India
Print / Product/Service	Gold Winner	Personal/Gift Items	Dentsu (Thailand)	THAILAND	Canon Digital Camera IXUS 75	Cheetah	Dentsu Thailand
Print / Product/Service	Gold Winner	Personal/Gift Items	Dentsu (Thailand)	THAILAND	Canon Digital Camera IXUS 75	Baseball	Dentsu Thailand
Print / Product/Service	Silver Winner	Personal/Gift Items	Jung von Matt	GERMANY	Aquatimer Automatic 2000	Fish	Jung von Matt
Print / Product/Service	Silver Winner	Personal/Gift Items	Team/Y&R	UNITED ARAB EMIRATES	KU990 Camera Phone	Snail	Team/Y&R
Print / Product/Service	Silver Winner	Pharmaceuticals	Draftfcb	ARGENTINA	Prime	Pool	Draftfcb
Print / Product/Service	Silver Winner	Pharmaceuticals	Draftfcb	ARGENTINA	Prime	Tree	Draftfcb
Print / Product/Service	Gold Winner	Pharmaceuticals	Euro RSCG Worldwide	SPAIN	Strepsils	Athlete	Euro RSCG Worldwide

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Advertising Agency
Print / Product/Service	Silver Winner	Public Service/Social Welfare	McCann Erickson	SPAIN	Greenpeace	A Woman's Shoe	McCann Erickson
Print / Product/Service	Silver Winner	Recreation Equipment	FP7 McCann Doha	QATAR	4X4 Matchbox	Muddy	FP7 McCann
Print / Product/Service	Silver Winner	Retail Services	Ag_ncia3	BRAZIL	Shangri-l_ Travel Agency	Cuba	Agencia3
Print / Product/Service	Silver Winner	Retail Services	Ag_ncia3	BRAZIL	Shangri-l_ Travel Agency	EUA	Agencia3
Print / Product/Service	Silver Winner	Retail Services	Ag_ncia3	BRAZIL	Shangri-l_ Travel Agency	India	Agencia3
Print / Product/Service	Gold Winner	Travel & Tourism	Y&R	BRAZIL	TAM Airlines - Entertainment on Board	King Kong	Y&R
Print / Product/Service	Silver Winner	Travel & Tourism	Y&R	BRAZIL	TAM Airlines - Entertainment on Board	Titanic	Y&R
Print / Product/Service	Gold Winner	Utilities	Leo Burnett Colombiana	COLOMBIA	DIRECTV Plus	Sound of Music	Leo Burnett Colombiana
Print / Product/Service	Silver Winner	Utilities	Leo Burnett Colombiana	COLOMBIA	DIRECTV Plus	Batman	Leo Burnett Colombiana