

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title 1	Title 2	Title 3	Title 4	Title 5	Title 6	Advertising Agency	Executive Creative Director(s)
Radio / Campaign	Silver Winner	Campaign	Carton Donofrio Partners	UNITED STATES	Maryland Science Center	Rabbits	Mosquito	Snail	Oysters			Carton Donofrio Partners	Scott Rasmussen
Radio / Campaign	Silver Winner	Campaign	DDB Chicago	UNITED STATES	Bud Light	Mr. Oxygen Bar Inventor	Mr. Scoreboard Marriage	Mr. SUV Super Stretch Limo	Mr. 21 Piece Tool Set			DDB	Mark Gross
Radio / Campaign	Gold Winner	Campaign	DDB Germany	GERMANY	IKEA	Surprise	Text Message	Late				DDB Germany	Stefan Schulte/Bert Peulecke
Radio / Campaign	Silver Winner	Campaign	Draftfcb	UNITED STATES	Planters	Automotive Repair	Dating	Honesty	Intimacy			Draftfcb	
Radio / Campaign	Silver Winner	Campaign	Ogilvy & Mather	INDIA	Videocon Integra	Gunshot	Soap Opera	Table Tennis				Ogilvy & Mather	Sumanto Chattopadhyay
Radio / It Didn't Air (IDA)	Silver Winner	IDA - It Didn't Air	Clear Channel Creative Services Group	UNITED STATES	LaZ Boy	:30	LaZ Boy						
Radio / It Didn't Air (IDA)	Gold Winner	IDA - It Didn't Air	GREYcanada	CANADA	Crown Royal	:30	Diageo	Toronto	Rick Kemp				Pirate Radio & Television
Radio / It Didn't Air (IDA)	Gold Winner	IDA - It Didn't Air	GREYcanada	CANADA	Crown Royal	:30	Diageo	Toronto	Rick Kemp				Pirate Radio & Television
Radio / It Didn't Air (IDA)	Gold Winner	IDA - It Didn't Air	GREYcanada	CANADA	Crown Royal	:30	Diageo	Toronto	Rick Kemp				Pirate Radio & Television
Radio / It Didn't Air (IDA)	Silver Winner	IDA - It Didn't Air	Leopold Ketel & Partners	UNITED STATES	Oregon Coast Aquarium	:30	Oregon Coast Aquarium	Portland					Digital One
Radio / It Didn't Air (IDA)	Silver Winner	IDA - It Didn't Air	Leopold Ketel & Partners	UNITED STATES	Oregon Coast Aquarium	:30	Oregon Coast Aquarium	Portland					Digital One
Radio / It Didn't Air (IDA)	Silver Winner	IDA - It Didn't Air	World Wide Wadio	UNITED STATES	Weeds/Californication Combo	60	Showtime	Hollywood	Steve Jacobson				World Wide Wadio
Radio / Technique	Grand Prize	Copywriting	Colenso BBDO	NEW ZEALAND	NZ International	60	NZ International	Auckland	Nick Worthington				
Radio / Technique	Silver Winner	Copywriting	Saatchi & Saatchi New	NEW ZEALAND	TVNZ Movie Promotion	30	TVNZ		Mike O'Sullivan				
Radio / Campaign	Silver Winner	Public Service/Social	Grey Melbourne	AUSTRALIA	Pictures of You	Anne	George	Martin				Grey Melbourne	Ant Shannon
Radio / Product	Silver Winner	Banking/Financial/Insurance	Clemenger BBDO	AUSTRALIA	RACV Car Loans	60	RACV	Melbourne	James McGrath				Flagstaff Studios
Radio / Technique	Gold Winner	Humour	Colenso BBDO	NEW ZEALAND	NZ International	60	NZ International	Auckland	Nick Worthington				
Radio / Technique	Silver Winner	Humour	Draftfcb	UNITED STATES	Planters	30	Kraft	New York					
Radio / Technique	Silver Winner	Original Music	Viking FM	UNITED KINGDOM	Discover Leisure	166	Discover Leisure						LBS

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Radio / Technique	Silver Winner	Sound Design	Global Ideas	UNITED KINGDOM	Techniquet	40	Techniquet	Cardiff					
Radio / Product	Silver Winner	Cosmetics/Toiletries/Pharmace	Y&R Malaysia	MALAYSIA	Colgate 360 Toothbrush	90	Colgate-Palmolive	Kuala Lumpur			Jenny Lim		WASP Studios
Radio / Technique	Silver Winner	Special Adaptation of	London Creative	UNITED KINGDOM	Indiana Jones and the	30	Paramount Pictures	London					
Radio / Product	Gold Winner	Entertainment	.start	GERMANY	M_nchen Ticket	45	M_nchen Ticket GmbH	Munich	Marco Mehrwald/Thom				Studio Funk
Radio / Product	Silver Winner	Entertainment	Colenso BBDO	NEW ZEALAND	NZ International	60	NZ International	Auckland	Nick Worthington				
Radio / Product	Silver Winner	Foods	Draftfcb	UNITED STATES	Planters	30	Kraft	New York					
Radio / Product	Silver Winner	Public Service/Social	Grey South Africa	SOUTH AFRICA	Shark Life	55	Shark Life	Johannesburg	Mike Barnwell		Iolanthe Grobber		
Radio / Product	Silver Winner	Public Service/Social	Grey Worldwide	GERMANY	German Road Safety	55	Verkehrswacht Duesseldorf	D_sseldorf	Michael Funk				
Radio / Product	Gold Winner	Public Service/Social	JWT San Juan	PUERTO RICO	Muscular Dystrophy	30	MDA	San Juan	Jaime Rosado				Hocus Pocus
Radio / Product	Gold Winner	Utilities	Demner, Merlicek &	AUSTRIA	Recycling Company	1:07	Tree Recycling	Vienna	Francesco Bestagno				
Radio / Product	Silver Winner	Utilities	Grey Istanbul	TURKEY	Google Search Tips	72	Google, Turkey	Istanbul	Engin Kafadar/Tugbay	Ergin Binyildiz			