

Medium	Award	Category	Company	Country	Brand Name of Product or Service	Title	Advertising Agency
Television/Cinema / Product	Gold Winner	Apparel	M&C Saatchi	AUSTRALIA	Herringbone	Henri's Hands	M&C Saatchi
Television/Cinema / Campaign	Gold Winner	Campaign	BBDO New York	UNITED STATES	eBay	4	Dog Race
Television/Cinema / Campaign	Gold Winner	Campaign	BBDO New York	UNITED STATES	HBO	4	Surprise
Television/Cinema / Campaign	Gold Winner	Campaign	Crispin Porter + Bogusky	UNITED STATES	Burger King	3	Home of Whatever
Television/Cinema / Campaign	Gold Winner	Campaign	GREYnyc	UNITED STATES	E*Trade Campaign	3	Baby Banking
Television/Cinema / Campaign	Silver Winner	Campaign	Leo Burnett Brazil	BRAZIL	Lancefinal.com	5	Brooch
Television/Cinema / Campaign	Silver Winner	Campaign	M&C Saatchi	UNITED KINGDOM	E-gaming	3	Parachute
Television/Cinema / Campaign	Silver Winner	Campaign	Ogilvy & Mather	INDIA	Neo Sports	3	Rusty Nail
Television/Cinema / Campaign	Silver Winner	Campaign	TAXI Canada	CANADA	Viagra	3	Michelle
Television/Cinema / Technique	Silver Winner	Animation	BBDO New York	UNITED STATES	Havaianas	Library	BBDO New York
Television/Cinema / Technique	Silver Winner	Animation	JWT Paris	FRANCE	NESTLE	Ultimate Break	JWT Paris
Television/Cinema / Technique	Silver Winner	Animation	MJZ	UNITED STATES	Coca Cola	It's Mine	Wieden & Kennedy
Television/Cinema / Technique	Gold Winner	Animation	Nordpol+ Hamburg	GERMANY	ASICS	Origami	Nordpol+ Hamburg
Television/Cinema / Technique	Gold Winner	Animation	Ogilvy Amsterdam	NETHERLANDS	Burma	Support Burma	Ogilvy Amsterdam
Television/Cinema / Technique	Silver Winner	Animation	th1ng	UNITED KINGDOM	Sweeney Todd	Sweeney Todd Title Sequence	
Television/Cinema / Product	Silver Winner	Automotive	Bakery Films	GERMANY	Opel/ Vauxhall - Zafira and Meriva	Adjustable World	Lowe London
Television/Cinema / Product	Gold Winner	Automotive	Publicis Graffiti	ARGENTINA	Renault Sandero	Figures	Publicis Graffiti
Television/Cinema / Product	Silver Winner	Automotive	Y&R	CANADA	Ford	Human Car	Y&R
Television/Cinema / Product	Silver Winner	Automotive Products	Draftfcb	ARGENTINA	Glade AutoSport	Trash	Draftfcb
Television/Cinema / Technique	Silver Winner	Best Use of Music	Leo Burnett	UNITED STATES	McDonald's	Boombox	Leo Burnett, Chicago

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Television/Cinema / Technique	Gold Winner	Best Use of Music	Velocity Films	SOUTH AFRICA	Volkswagen GTI	Dream	Ogilvy
Television/Cinema / Technique	Silver Winner	Best Use of Music	Y&R Singapore	SINGAPORE	Astro Mobile	Bus	Y&R Singapore
Television/Cinema / Campaign	Gold Winner	Low Budget Campaign	Demner, Merlicek & Bergmann	AUSTRIA	Moemax Furniture Stores - Throw the Swedes Out Campaign	3	Bedroom
Television/Cinema / Campaign	Silver Winner	Low Budget Campaign	Leo Burnett Detroit	UNITED STATES	Pontiac	4	Amish
Television/Cinema / Product	Gold Winner	Banking/Financial/Insurance	King James	SOUTH AFRICA	Allan Gray Limited	Beautiful	King James
Television/Cinema / Product	Silver Winner	Banking/Financial/Insurance	Matt Helfgott Productions	UNITED STATES	Ameriquist	Brownie	DDB
Television/Cinema / Technique	Silver Winner	Cinematography	Egg Films	SOUTH AFRICA	BMW M3	Test Pilot	Ireland/Davenport
Television/Cinema / Technique	Silver Winner	Cinematography	Element 79	UNITED STATES	Gatorade - League of Clutch	Heroes	Element 79
Television/Cinema / Technique	Gold Winner	Cinematography	Exit Films	AUSTRALIA	Schweppes	Burst	George Patterson Y&R
Television/Cinema / Technique	Silver Winner	Cinematography	Filmgraphics	AUSTRALIA	Gatorade	Heroes	DDB
Television/Cinema / Technique	Gold Winner	Cinematography	JWT Spain	SPAIN	Freixenet Carta Nevada Reserva	The Key to Reserva	JWT Spain
Television/Cinema / Technique	Gold Winner	Cinematography	Quad Productions	FRANCE	Louis Vuitton	A Journey	Ogilvy
Television/Cinema / Technique	Silver Winner	Cinematography	Revolver	AUSTRALIA	Human Trafficking	Radiohead	Colman Rasic Carrasco
Television/Cinema / Technique	Silver Winner	Cinematography	Revolver	AUSTRALIA	Euro	Whoosh	Draftfcb
Television/Cinema / Technique	Silver Winner	Cinematography	TwinFilm	GERMANY	New Yorker	Closet	Inhouse
Television/Cinema / Campaign	Silver Winner	Public Service/Social	Arnold	UNITED STATES	truth	3	Puppet
Television/Cinema / Product	Silver Winner	Beverages - Alcoholic	DDB Chicago	UNITED STATES	Bud Light	Dude	DDB Chicago
Television/Cinema / Product	Silver Winner	Beverages - Alcoholic	DDB Chicago	UNITED STATES	Bud Light	Deli	DDB Chicago
Television/Cinema / Product	Silver Winner	Beverages - Alcoholic	JWT Spain	SPAIN	Freixenet Carta Nevada Reserva	The Key to Reserva	JWT Spain
Television/Cinema / Product	Silver Winner	Beverages - Alcoholic	Sonny	UNITED KINGDOM	Carling	Space	Beattie McGuinness Bungay

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Television/Cinema / Technique	Silver Winner	Direction - Dialogue	BBDO New York	UNITED STATES	AT&T	Scorsese	BBDO New York
Television/Cinema / Technique	Gold Winner	Direction - Dialogue	JWT Spain	SPAIN	Freixenet Carta Nevada Reserva	The Key to Reserva	JWT Spain
Television/Cinema / Technique	Silver Winner	Direction - Dialogue	Leo Burnett	UNITED KINGDOM	Think! Don't Drink and Drive	Moment of Doubt	Leo Burnett
Television/Cinema / Technique	Silver Winner	Direction - Dialogue	Robber's Dog Films	NEW ZEALAND	Alcohol Advisory Council of New Zealand	Culture Change - Uncle Mark	Clemenger BBDO
Television/Cinema / Product	Silver Winner	Beverages - Non-Alcoholic	Grupo Gallegos	UNITED STATES	California Milk Processor Board	Elf	Grupo Gallegos
Television/Cinema / Technique	Silver Winner	Direction - Visual	Exit Films	AUSTRALIA	Herringbone	Henri's Hands	M&C Saatchi
Television/Cinema / Technique	Gold Winner	Direction - Visual	Gorgeous Enterprises	UNITED KINGDOM	Sony BRAVIA	Play Doh	Fallon London
Television/Cinema / Technique	Silver Winner	Direction - Visual	MJZ	UNITED STATES	JCPenney	Aviator	Saatchi & Saatchi
Television/Cinema / Technique	Silver Winner	Direction - Visual	MJZ	UNITED STATES	Guinness	Tipping Point	AMV BBDO
Television/Cinema / Product	Gold Winner	Confectionery/Snacks	Dentsu Inc.	JAPAN	CarrÈ de Chocolat	Non-blinking Woman	DENTSU Inc.
Television/Cinema / Product	Silver Winner	Confectionery/Snacks	Energy BBDO	UNITED STATES	Altoids	Invention	Energy BBDO
Television/Cinema / Product	Grand Prize	Confectionery/Snacks	Fallon London	UNITED KINGDOM	Cadbury Dairy Milk	Gorilla	Fallon London
Television/Cinema / Technique	Gold Winner	Editing	Gorgeous Enterprises	UNITED KINGDOM	Sony BRAVIA	Play Doh	Fallon
Television/Cinema / Technique	Silver Winner	Editing	Mike Reed & Partners Post Production	AUSTRALIA	Volkswagen Eos	Land of Contrasts	DDB
Television/Cinema / Technique	Silver Winner	Editing	Peepshow Post Productions	UNITED KINGDOM	XBOX Halo 3	Believe	McCann Erickson
Television/Cinema / Technique	Silver Winner	Editing	Publicis Conseil	FRANCE	Orange "TV on Demand"	Rewind City	Publicis Conseil
Television/Cinema / Technique	Silver Winner	Editing	Velocity Films	SOUTH AFRICA	Volkswagen GTI	Dream	Ogilvy
Television/Cinema / Product	Gold Winner	Corporate	DDB London	UNITED KINGDOM	Volkswagen Independent Cinema	Toy Story	DDB London
Television/Cinema / Product	Silver Winner	Corporate	JWT Spain	SPAIN	Freixenet Carta Nevada Reserva	The Key to Reserva	JWT Spain
Television/Cinema / Technique	Gold Winner	Humour	BBDO New York	UNITED STATES	FedEx	Carrier Pigeons	BBDO New York

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Television/Cinema / Technique	Silver Winner	Humour	BBDO New York	UNITED STATES	AMP Energy	Walk of No Shame	BBDO New York
Television/Cinema / Technique	Silver Winner	Humour	BBDO New York	UNITED STATES	AT&T	Butcher	BBDO New York
Television/Cinema / Technique	Silver Winner	Humour	BBDO New York	UNITED STATES	FedEx Cup	Conference Call	BBDO New York
Television/Cinema / Technique	Gold Winner	Humour	GREYnyc	UNITED STATES	E*Trade	Baby Banking	GREYnyc
Television/Cinema / Technique	Silver Winner	Humour	GREYnyc	UNITED STATES	E*Trade	Baby Mobile	GREYnyc
Television/Cinema / Technique	Gold Winner	Humour	JWT Sydney	AUSTRALIA	Thrifty	Birthday Girl	JWT Sydney
Television/Cinema / Technique	Gold Winner	Humour	MJZ	UNITED STATES	Skittles	Touch	TBWA\Chiat Day
Television/Cinema / Technique	Gold Winner	Humour	MJZ	UNITED STATES	Axe	Chocolate Man	VOP
Television/Cinema / Technique	Gold Winner	Humour	VOP	ARGENTINA	Axe	Chocolate Man	VOP
Television/Cinema / Technique	Silver Winner	Low Budget	JWT Sydney	AUSTRALIA	Thrifty	Birthday Girl	JWT Sydney
Television/Cinema / Technique	Silver Winner	Low Budget	Robber's Dog Films	NEW ZEALAND	Nintendo Jam Sessions	Sponge	Colenso BBDO
Television/Cinema / Product	Gold Winner	Cosmetics/Toiletries	VOP	ARGENTINA	Axe	Chocolate Man	VOP
Television/Cinema / Product	Silver Winner	Cosmetics/Toiletries	VOP	ARGENTINA	Axe Shower Gel	Church	VOP
Television/Cinema / Product	Gold Winner	Entertainment	Ogilvy & Mather Argentina	ARGENTINA	Film Suez/SAWA	Trial	Ogilvy & Mather Argentina
Television/Cinema / Product	Silver Winner	Entertainment	Ogilvy & Mather Argentina	ARGENTINA	Film Suez/SAWA	Confession	Ogilvy & Mather Argentina
Television/Cinema / Product	Silver Winner	Entertainment	doug agency	CANADA	The Worldwide Short Film Festival	Scooter	doug agency
Television/Cinema / Technique	Silver Winner	Original Music Scoring	HEIMAT, Berlin	GERMANY	Hornbach	Finish it	HEIMAT, Berlin
Television/Cinema / Technique	Silver Winner	Original Music Scoring	Nylon Studios	AUSTRALIA	Herringbone	Henri's Hands	M&C Saatchi
Television/Cinema / Product	Silver Winner	Home Entertainment	Fallon London	UNITED KINGDOM	Sony BRAVIA	Play Doh	Fallon London
Television/Cinema / Product	Gold Winner	Home Entertainment	GO Film	UNITED STATES	XBOX Halo 3	Enemy Weapon	McCann Worldgroup/T.A.G.

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Television/Cinema / Product	Gold Winner	Home Entertainment	GO Film	UNITED STATES	XBOX Halo 3	Hunted	McCann Worldgroup/T.A.G.
Television/Cinema / Technique	Silver Winner	Sound Design	Nirvana Films	INDIA	Neo Sports	Gas	Ogilvy & Mather
Television/Cinema / Technique	Silver Winner	Sound Design	velvet mediendesign	GERMANY	Gran Centenario Tequila	The Calling	DDB
Television/Cinema / Product	Gold Winner	Media Promotion	BBDO New York	UNITED STATES	HBO	Surprise	BBDO New York
Television/Cinema / Product	Gold Winner	Media Promotion	BBDO New York	UNITED STATES	HBO	Diner	BBDO New York
Television/Cinema / Product	Silver Winner	Media Promotion	Nirvana Films	INDIA	Neo Sports	Gas	Ogilvy & Mather
Television/Cinema / Product	Silver Winner	Media Promotion	Ogilvy & Mather	INDIA	Neo Sports	Gas	Ogilvy & Mather
Television/Cinema / Product	Silver Winner	Media Promotion	Outsider	UNITED STATES	Discovery Channel	I Love the World	72 and Sunny
Television/Cinema / Technique	Silver Winner	Visual Effects	BBDO New York	UNITED STATES	Pepsi	Magnetic Attraction	BBDO New York
Television/Cinema / Technique	Silver Winner	Visual Effects	VOP	ARGENTINA	Axe	Quake	VOP
Television/Cinema / Product	Silver Winner	Public Service/Social	AlmapBBDO	BRAZIL	Casa do Zezinho	Test	AlmapBBDO
Television/Cinema / Product	Silver Winner	Public Service/Social	Arnold	UNITED STATES	truth	Gun Store	Arnold, Boston/Crispin Porter + Bogusky, Miami
Television/Cinema / Product	Silver Winner	Retail Services	BBDO New York	UNITED STATES	Monster.com	Stork	BBDO New York
Television/Cinema / Product	Silver Winner	Retail Services	JWT Sydney	AUSTRALIA	Thrifty	Birthday Girl	JWT Sydney
Television/Cinema / Product	Silver Winner	Retail Services	Plaza Films	AUSTRALIA	Thrifty	Birthday Girl	JWT Sydney
Television/Cinema / Product	Silver Winner	Travel & Tourism	Monster Films Inc.	JAPAN	Eco Wari (Economy Discount)	Merlion	Shingata Inc., Tokyo/Dentsu Inc., Tokyo/Trademark, Tokyo
Television/Cinema / Product	Silver Winner	Utilities	BBDO New York	UNITED STATES	AT&T	Scorsese	BBDO New York
Television/Cinema / Product	Silver Winner	Utilities	Publicis Conseil	FRANCE	Orange "TV on Demand"	Rewind City	Publicis Conseil